Colorado Nonprofit Association closed out its 28th year leading, serving and strengthening Colorado's nonprofit community. In 2014, we educated and advocated for all Colorado nonprofits and provided essential benefits to our members – all with the end goal of helping nonprofits achieve their missions. We take seriously our role as the voice of the nonprofit community and continue to evolve our programming to best serve those organizations dedicated to elevating the quality of life in our state. The pages that follow highlight our efforts over the past year and set the stage for what's to come.

To our numerous supporters, donors, sponsors, volunteers, staff and friends who made our 2014 statewide programs, initiatives and events possible – THANK YOU. You are our champions and we look forward to working together in 2015 and beyond.

OUR MISSION

Colorado Nonprofit Association leads, serves and strengthens Colorado's nonprofit community to improve the quality of life throughout our state.
We connected with businesses to help strengthen Colorado’s nonprofit community through fostering corporate social responsibility and philanthropy.

Collaborating with Denver Business Journal and Mile High United Way, we held the first two Partners in the Community events as part of our Colorado Generosity Project.

Leading these discussions helped us in beginning to achieve two goals

1. Increase the number of businesses wanting to form strategic and impactful partnerships with nonprofits
2. Increase effective and efficient connections between businesses that have developed strategic philanthropic programs and nonprofits that want to partner

I would love to engage in a robust discussion with interested parties about solving these related issues in our community. I also really appreciated the nonprofit voice on the panel at the Partners in the Community event. This is a great conversation to be having in an ongoing way. Thank you.

— Kathryn Arbour, Rebuilding Together Metro Denver
Launching Opus advanced our Principles & Practices (P&P) program, helping 501(c)(3) nonprofits understand to what degree their organization is in line with P&P recommendations.

Based on our Principles & Practices for Nonprofit Excellence in Colorado* publication, Opus** gives members access to instructional lessons, answers to FAQs, helpful organizational templates, resource articles and more.

“"As an AmeriCorps VISTA Leader, I recommend and show Opus to all of the VISTA Members entering our program. I have not yet seen or heard of a resource like Opus’ online-learning, clearinghouse environment. It’s the first place I go to when needing a primer on any nonprofit management topic.”

– Olivia St.Denis, AmeriCorps VISTA Leader, Colorado Nonprofit Development Center


**Tour Opus at Learning.ColoradoNonprofits.org
We monitored and acted on issues impacting Colorado nonprofits to improve the policy setting* in which they serve our communities and bolstered our training to help them advocate for their missions.

**New Laws Affecting Nonprofits**
We supported seven bills and amended one. As a result of the passage of relevant Colorado legislation, nonprofits can operate in an environment with …

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- simplified property tax exemption rules
- relief from business personal property taxes
- more resources through tax incentives and government funding for food donations
- historic property preservation and government contracting technical assistance programs
- limitations on when a board can require an unpaid board member to provide a Social Security Number
- informed strategies to make health care affordable
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**Training Series Connected Nonprofits with Resources to Advocate**
We collaborated with Community Resource Center and Colorado Participation Project to hold the inaugural Communicating Your Cause statewide training series. Nonprofit leaders received the tools and resources to effectively advocate for their own organizations. They found value in the unique aspect of these trainings – being able to connect with federal, state and local legislators and their staff.

*Find policy updates at ColoradoNonprofits.org/category/policy*
The addition of new benefits strengthened the appeal of our membership program, boosting the continued value of membership:

We increased engagement with our members through **Member Appreciation Month** – recognizing our members and their valuable work and **B2B** – giving business members the opportunity to learn about working with nonprofits. We added to our partnerships with the addition of two new **group purchase partners** to expand members’ options for cost savings.

**INCREASED MEMBERSHIP APPEAL AND OUR FINANCIAL STABILITY**

“In a rural or frontier area, there are few opportunities for professional development and conferences such as those offered by Colorado Nonprofit Association. Most are reasonably priced and help keep our board and staff up-to-date and better trained to do our jobs.”

– Susan Baird, Grand Futures Prevention Coalition

“Colorado Nonprofit Association is THE organization focused on all areas of the nonprofit world and is the place to go for answers specific to nonprofits.”

– Tricia McEuen, MyLifeLine.org Cancer Foundation

\*Learn more about membership at ColoradoNonprofits.org/member-benefits

**membership revenue exceeded 2014 goal by more than $16,000**
We raised the professionalism and value of the nonprofit sector and all its leaders working to achieve the missions of thousands of nonprofits in the state.

**Conference Helped Nonprofit Professionals Grow**
Through our 22nd annual Fall Conference & Exhibition* we increased our reach and helped nonprofit professionals grow and do their jobs better. The event gave 950 nonprofit leaders the opportunity to gather with peers for learning, idea-sharing and skill building.

**Professionals Honed Skills through Expanded Programming**
We expanded our year-round educational programming** by 40 percent with 124 trainings and webinars statewide focusing on trends in nonprofit management.

**Awards Event Elevated the Esteem of the Nonprofit Community**
Hosting the 19th annual Colorado Nonprofit Week Awards Luncheon*** we raised the visibility of the nonprofit sector. The event honored seven outstanding nonprofit and political leaders and members of the media for their work in the nonprofit community.

*Get more information about the Fall Conference at FallConference.org
**Find upcoming trainings at ColoradoNonprofits.org, Upcoming Trainings & Events
***Learn about Colorado Nonprofit Week at ColoradoNonprofits.org/training-events/colorado-nonprofit-week
The financial information shown* represents Colorado Nonprofit Association, Citizen Action for Colorado Nonprofits (Colorado Nonprofit Association’s 501(c)(4) arm), and Colorado Nonprofit Insurance Agency, Inc. (the for-profit insurance agency owned by Colorado Nonprofit Association).

2014 OVERVIEW

**total assets**
$1,960,055

**total liabilities**
$464,853

**total unrestricted net assets**
$942,132

**total change in net assets**
$141,324

**cash and cash equivalents year-end**
$737,888

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*Our complete 990 for 2014 is available at ColoradoNonprofits.org/about/financial-transparency.
We envision an effective, vibrant and innovative nonprofit community that improves the quality of life in our state. But we cannot do it alone.

**Your donation to Colorado Nonprofit Association**

- helps us meet this vision of Colorado’s future – one that benefits every Coloradan.

Learn more about getting involved and making your contribution at ColoradoNonprofits.org/Donate

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**HELP US IMPACT THOUSANDS OF COLORADO NONPROFITS**

Colorado Nonprofit Association supports the thousands of nonprofits that make a difference in our communities every day.

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**Colorado Nonprofit Association**

789 Sherman St | Ste 240 | Denver CO 80203-3530
(303) 832-5710 | (800) 333-6554 | ColoradoNonprofits.org

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**Partner of**

ColoradoCollaborative.org