Our Mission

Colorado Nonprofit Association leads, serves and strengthens Colorado’s nonprofit community to improve the quality of life throughout our state.

Colorado Nonprofit Association closed out its 29th year leading, serving and strengthening Colorado’s nonprofit community. In 2015, we educated and advocated for all Colorado nonprofits and provided essential benefits to our members—all with the end goal of helping nonprofits achieve their missions. We take seriously our role as the voice of the nonprofit community and continue evolving our programming to best serve those organizations dedicated to elevating the quality of life in our state. The pages that follow highlight our 2015 efforts and set the stage for what’s to come.

To our numerous supporters, donors, sponsors, volunteers, staff and friends who made our 2015 statewide programs, initiatives and events possible—THANK YOU. You are our champions and we look forward to working together in 2016 and beyond.

Our Mission
Our release of two publications gave Colorado nonprofits valuable tools to help them demonstrate transparency and accountability and better connect with individual donors.

**Nonprofit Excellence Continued through Principles & Practices**

With the third edition of our keystone publication *Principles & Practices for Nonprofit Excellence in Colorado (P&P)*, Colorado nonprofits stayed up-to-date on best practices, policies and procedures guiding daily operations. While implementing these items, they strengthened their transparency and accountability – ultimately enhancing the public’s trust in the nonprofit community.

**Report on Latest Giving Trends Gave Practical Implications**

*Understanding Giving: Beliefs and Behaviors of Colorado’s Donors*, the next report of our Colorado Generosity Project, identified four distinct donor profiles and highlighted differences and similarities between and among generations, helping nonprofits better understand Colorado’s individual donor landscape.

2,100 printed copies of 3rd edition distributed

2,543 of 3rd edition downloaded


**Read the *Understanding Giving* report at ColoradoNonprofits.org/sites/default/files/attachments/UnderstandingGiving_2014_WEB_0.pdf.
We researched and acted on issues broadly impacting Colorado nonprofits so they have the latitude and support they need to do their work in Colorado communities.

**New Laws for Nonprofits**
While engaging support from many Colorado nonprofits, we worked for the passage of relevant *Colorado and U.S. legislation*. As a result of the following legislation passed, nonprofits can operate in an environment with ...
We established and developed connections with nonprofits across the state as the organizations voiced to us their top challenges, needs and expectations.

**Direct Feedback During Statewide Needs Assessment**

Preparing for our 2015/2016 activities and member benefits*, we traveled to 16 communities across Colorado as we hosted Member Summits**. We accomplished the following goals …

1. Understand the needs and expectations of members.
2. Identify nonprofit professional development and education gaps.
3. Learn about challenges specifically related to their communities.

*Learn about membership at ColoradoNonprofits.org/membership.
We raised the professionalism and value of the nonprofit community and all its leaders working to achieve the missions of thousands of nonprofits in the state.

**Conference Helped Nonprofit Professionals Grow**
Through our **WE ARE ESSENTIAL: 23rd Annual Fall Conference & Exhibition** we increased our reach and helped nonprofit professionals grow and do their jobs better. The event gave 950 nonprofit leaders the opportunity to gather with peers for learning, idea-sharing and skill building.

**Professionals Learned to Tell Stories that Move Audiences to Action**
Our **Leadership Development Series Event** – Change the Story, Change the World – filled to capacity and captivated more than 300 attendees while leading a conversation about telling a nonprofit’s story.

**Awards Event Elevated the Esteem of the Nonprofit Community**
Hosting the 20th annual **Colorado Nonprofit Week Awards Luncheon** we celebrated and raised the visibility of the nonprofit community. The event honored eight outstanding nonprofit and political leaders and members of the media for their work in the nonprofit community.

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**educational programs and events** reached **3,619** individuals

*Learn more about events and educational programming at ColoradoNonprofits.org/events.*
Through media outlets, we raised awareness of the important work of nonprofits across Colorado and demonstrated our organization as the subject matter expert on nonprofit issues.

*Broad Range of Topics Covered in Media Hits*

In television, print and radio, media highlights included sharing the good work of nonprofits and award winners during Colorado Nonprofit Week, the release of the third edition of *Principle & Practices for Nonprofit Excellence in Colorado*, year-end giving and the power of asking friends and family for donations and legislative issues impacting nonprofits.
The financial information shown* represents Colorado Nonprofit Association and Citizen Action for Colorado Nonprofits (Colorado Nonprofit Association’s 501(c)(4) arm).

2015 $OVERVIEW

**total assets**
$2,665,796

**total liabilities**
$514,657

**total unrestricted net assets**
$1,803,749

**total change in net assets**
$655,804

**cash and cash equivalents year-end**
$918,184

*Our complete 990 for 2015 is available at ColoradoNonprofits.org/sites/default/files/attachments/990_2
We envision an effective, vibrant and innovative nonprofit community that improves the quality of life in our state. But we cannot do it alone.

Your support of Colorado Nonprofit Association helps us meet this vision of Colorado’s future – one that benefits every Coloradan.

Learn more about getting involved and making your contribution at ColoradoNonprofits.org.