Impressive accomplishments and significant changes described the Colorado Nonprofit Association in 2008. As detailed in this report, the Association continued to lead the nonprofit sector during a year of transition. Through an unpredictable economy and the departure of the Association’s President and CEO Charley Shimanski, it reminded us that the Association was reflective of the sector. This was a transitional year for all nonprofits, and ultimately, we will come out ahead. Nonprofits are finding new ways to serve more with less. The nonprofit community is weathering uncertainty as a group and the Association remains strong because of the support of our members and stakeholders.

Throughout the year, the Association has looked at ways to further support the sector. We are extremely proud of our efforts surrounding the Colorado Generosity Project. We developed training programs to help nonprofits demonstrate best practices. We published reports on the nonprofit sector’s significant economic contribution to Colorado’s economy, on the factors influencing why donors give to charitable organizations, and on the statistics of individual giving. We also launched GenerousColorado.org to facilitate individual donations to nonprofits.

During the last quarter of 2008, Vice President and COO Sharon Knight stepped in as interim president and CEO as Charley Shimanski moved on to lead the American Red Cross – Mile High Chapter. Sharon’s dedication and able leadership were demonstrated in the completion of several major projects at year-end.

As the Association’s leadership changed so did America’s economy with a decline into recession. To survive the economic downturn, nonprofits began to monitor how they operate, rethinking finances, management and service. It was incumbent upon the Association to be a proactive, supportive partner for nonprofits during this crisis and beyond. Even during transition and economic challenges, we moved full steam ahead – pushing forward to lead, serve and strengthen Colorado’s nonprofit organizations.

We appreciate and support the work you do. We encourage you to hold us accountable and share your thoughts and suggestions about your needs and the directions we should take as we push forward in these tough economic times.

Thanks for all you do!

Tom Downey
President, The Children’s Museum of Denver
Chair, Colorado Nonprofit Association Board of Directors

From the President and CEO

2008 was a year of great progress for the Colorado Nonprofit Association. One of our most significant successes was the completion of three focus areas of the Colorado Generosity Project, which we will use as a framework for our efforts in continuing to increase philanthropy in Colorado.

The effort continues; in 2009 our Board of Directors has once again identified the need to increase charitable giving to the nonprofit sector as one of the Association’s highest priorities.

The achievements of 2008 were made possible by the excellent leadership and dedication of former President and CEO Charley Shimanski and Vice-President and COO Sharon Knight (who led the Association as interim president and CEO), as well as the entire Association staff. All are dedicated to the nonprofit community; I appreciate your efforts.

I was fortunate to join this vibrant organization in March 2009. While the Association was solid, that month also marked a low point in America’s economy, when the stock market performed at its worst in a decade and unemployment continued to rise. Colorado’s nonprofit sector was faced with declines in private donations and public funding while demands for services increased. Yet, amidst these economic challenges, nonprofits remain resilient, creative and dedicated to their diverse missions.

As we look forward to 2009, the Association will continue to serve our members and lead the sector by:

- Emphasizing the importance of individual and business donations of time, money and talent to nonprofits.
- Encouraging civic engagement by nonprofits that strengthens communities and assists in solving persistent social problems.
- Advocating for the adoption of public policies by state government that will assist nonprofit organizations to effectively and efficiently fulfill their missions and that help grow the economic impact of the sector.
- Adding value to each of our member organizations and offering this value to all Colorado nonprofits.

While the current economic challenge is daunting, Colorado’s nonprofit sector is ready to meet it. We are a people of passion, daring, tenacity and optimism. We will continue to enrich lives and strengthen our communities.

Thank you. I look forward to continuing to work with all of you!

Renny Fagan
President and Chief Executive Officer
Colorado Nonprofit Association

From the Board Chair

Tom Downey

Renny Fagan
Annual Report
2008

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Building on the solid momentum created by 2007’s initiation of the Colorado Generosity Project – including the establishment of Principles & Practices for Nonprofit Excellence in Colorado, and the publishing of our first edition of The State of Giving: A Profile of Individual Giving in Colorado – the Colorado Nonprofit Association achieved significant goals on behalf of the nonprofit sector in 2008. We continued to build core competencies in each of our functional areas (membership, public policy, advocacy and communications, educational programs, resource development and organizational infrastructure) to better serve the nonprofit sector. Notably, the completion of several focus areas of the Colorado Generosity Project propelled the initiative forward. Here are some of the year’s highlights (page numbers refer to areas in this report where you can find more information).

- **Leadership for the Association shifted** with Charley Shimanski ending his four-year commitment and moving on to accept the position as executive director of the American Red Cross – Mile High Chapter. The board initiated a national search to find a replacement as Sharon Knight, vice president and COO for the Association, stepped in to complete 2008 and begin 2009 as interim president and CEO.

- The Association reached a membership milestone, increasing its nonprofit membership base from 1,169 members on January 1 to **1,301 members** on December 31, 2008 (p. 4).

- In an effort to help nonprofits demonstrate best practices, we developed **15 training guides and programs** related to the Colorado Generosity Project and Principles and Practices for Nonprofit Excellence in Colorado (p. 10).

- The Association completed Return on Investment: The Economic Impact of the Nonprofit Sector in Colorado. This first-ever comprehensive study helps to define and measure the size, scope and economic impact of Colorado’s nonprofit sector (p. 10).

- Generous Colorado: Why Donors Give is the first-ever statewide study of factors driving philanthropy in Colorado. It and the 2008 edition of The State of Giving were released together and shared in broad media coverage (p. 10).

- Two televised PSAs and a new web site, GenerousColorado.org, were launched concurrently with the two recent studies. The PSAs were developed to encourage philanthropy, and to provide a user-friendly educational resource and an online portal for giving (p. 11).

- The Association worked ardently to increase nonprofit engagement in civic and policy efforts, working on several important legislative issues and strengthening relationships with policy makers. We also gave a presentation to a legislative subcommittee for economic development and new job creation. In it, we suggested legislation to include nonprofits in the group allowed to access the state procurement system (p. 8).
• Average Leadership Luncheon attendance in 2008 increased by 41 percent over 2007. The 2008 series lineup included the release of *Return on Investment: The Economic Impact of Nonprofit Sector in Colorado*; a report on the state of health care and health care reform in Colorado; the V3 Campaign (Voice, Value and Vote); and the A–Z Survival Guide in Times of Crisis (p. 7).

• We offered nearly 70 educational sessions, including 42 trainings in the Denver Metro region and 28 trainings statewide related to the Colorado Generosity Project (p. 6).

• The Association collaborated to revise the common grant application and did a series of training sessions across the state. We also worked with B-CIVIC to identify methods to increase business engagement in support of the nonprofit sector.

• The 16th Annual Fall Conference and Exhibition was the largest and most successful ever. Held for the first time at the Colorado Convention Center, the conference hosted more than 800 attendees, included more than 60 exhibitors, and featured 36 breakout sessions including two brand-new tracks (p. 7).

• Our Awards Luncheon celebrating Colorado Nonprofit Week attracted nearly 1,000 attendees, with six more sponsors and 35 percent more individual attendees than at the 2007 Awards Luncheon. The Association continued the tradition of honoring five outstanding individuals for their exemplary service to their communities and the nonprofit community (p. 7).

• We published the 2008 *Colorado Nonprofit Salary and Benefits Survey* with new features; the survey comes in an easy-to-use, lower-cost CD format.

• The Association has been working hard to diversify our revenue streams for greater fiscal stability. We ended the year with 27 percent of revenue from membership, 26 percent from programs and earned income, and 44 percent from grants and sponsorships.

The Colorado Nonprofit Association is committed to proactive efforts to better lead and serve Colorado’s nonprofit community. We thank the numerous volunteers who worked on key projects throughout the year. Strong, highly skilled professionals donated service to significantly advance the Colorado Generosity Project and played a meaningful role in our advisory committees. We are also grateful to the many foundations and businesses that supported the Association with grants in 2008.

Sharon A. Knight
Vice President and Chief Operating Officer
Colorado Nonprofit Association
2008 proved to be a notable year for the membership program of the Colorado Nonprofit Association. Reaching an all-time high of 1,301 nonprofit members, the Association strengthened the voice of the nonprofit sector throughout Colorado. Increasing the number of organizations the Association serves many new initiatives and benefits were put in place. They include:

- **Membership Task Force:** This group of both nonprofit and business professionals helps to increase awareness of membership and its benefits to nonprofit organizations throughout the state.

- **Refer-a-Friend:** Any Association member organization that refers another nonprofit to the Association receives a three-month membership extension.

- **Member Benefit Review:** Held both in person and via webinar, eight events are held each year in which membership staff reviews the many benefits of membership with both new and renewing members.

- **Member Roundtable:** This members-only dialogue gives members in the Denver Metro area an opportunity to discuss the challenges organizations encounter and how these challenges can be overcome.

- **The Association provides sustained outreach to rural nonprofits.**

As a membership-based organization, the Association continually strives to not only meet the needs of its members but also to exceed expectations. The Association’s priority remains to expand the services, products, and educational programs that allow nonprofits to do their work effectively and efficiently. The Association’s collaboration with its partners helps create a stronger Colorado.

### Members by Budget Size

<table>
<thead>
<tr>
<th>Budget Size</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $100,000</td>
<td>27%</td>
</tr>
<tr>
<td>$100,000-$249,999</td>
<td>21%</td>
</tr>
<tr>
<td>$250,000-$499,999</td>
<td>17%</td>
</tr>
<tr>
<td>$500,000-$999,999</td>
<td>13%</td>
</tr>
<tr>
<td>$1M - $5M</td>
<td>6%</td>
</tr>
<tr>
<td>$5M-$10M</td>
<td>3%</td>
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<tr>
<td>$10 M and above</td>
<td>3%</td>
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</tbody>
</table>

- **The Benefits of Membership**

  Membership truly does have its benefits – and Association members have a myriad of benefits available to them!

- **Insurance Products**

  Our wholly-owned subsidiary, Nonprofit Resources, provides easy access to insurance products for our nonprofit members. This benefit remains one of the most frequently utilized benefits the Association has to offer.

  Nonprofit Resources insurance professionals guide members through the maze of insurance offerings, including:

  - Employee benefit insurance products – health, dental, vision, and life insurance plans
  - Liability insurance(s)
  - Directors & Officers insurance
  - Workers Compensation insurance
  - Unemployment insurance

  For more information on Nonprofit Resources see page 19.

### Online Services

- **GenerousColorado.org:** This web site educates the public on the importance of giving, and offers individuals an opportunity to research Association member organizations. The knowledge they gain encourages them to become donors.

- **Business Member Search:** Looking for a product or service? The Business Member Search makes it easy to review what is available from business members. These businesses have the desire and experience to work with nonprofit organizations, and many of them offer discount rates to nonprofit organizations.

- **Event Calendar:** This calendar allows both member and nonmember organizations to list their upcoming events. Free for members, 539 postings were placed in the calendar in 2008, a 27 percent increase over 2007.
• **Nonprofit Job Board**: More than 3,400 nonprofit jobs were posted on this premier job board in 2008. This webpage is another free service for members; it received more than 19,789 visits per week in 2008.

• **Resume Board**: Free for individual and student members, the board allows job seekers to market their skills to potential employers. More than 80 resumes were posted for review in 2008, its second year of operation.

• **Listserv**: The exclusive, members-only email forum allows members to post questions, announcements, and helpful tips. More than 850 postings were placed on the listserv in 2008.

**Informational Services**
Keeping our members up to date on the latest news and critical sector-wide topics is important. Two of the most popular and informative services the Association offers are:

• **Nonprofit Colorado**: The Association’s bimonthly newsletter, *Nonprofit Colorado*, is distributed to more than 2,000 individuals, organizations, businesses, and public officials. Providing pertinent information on current nonprofit issues, the newsletter is one of the most effective ways for contributors and advertisers to gain exposure all across the nonprofit sector.

• **Nonprofit Help Desk**: The Association’s Help Desk assists nonprofit professionals across the state in accessing the advice and resources they need to manage and govern their organizations effectively. In 2008, the Help Desk replied to 326 calls and emails, answering a full gamut of questions.

**Educational Offerings**
Members of the Association receive reduced pricing on all of the Association’s educational programs, including trainings, Leadership Luncheons and the Fall Conference and Exhibition. For more information on these offerings, see pages 6–7.

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**Group Purchasing Program**
The Association’s group purchasing program is made up of various businesses that offer significant discounts to members of the Colorado Nonprofit Association. These cost-saving programs are an extremely popular benefit to our members, and include:

• **Amcheck**: Payroll services, including tax compliance, time and attendance records

• **Constant Contact**: Email marketing services

• **First Data**: Credit card and gift card processing

• **The Fuel Team**: Affordable webpage design services

• **Giftworks**: Comprehensive database software

• **iWave**: Donor research available through online subscription

• **Metasoft Systems**: Online foundation research

• **Mountain States Employers Council**: Human Resources assistance for organizations with 10 or fewer employees

• **Office Depot**: Office supplies and furniture, copying services

• **Providers’ Resource Clearinghouse**: Recycled office furnishings and miscellaneous supplies

• **ReadyTalk**: Audio/web conferencing

• **Reality Background Checks**: Screening for potential employees and volunteers.

Additionally, the insurance products from Nonprofit Resources were also very popular, and among the primary benefits available to Association members.
Ever-committed to offering high quality programming to nonprofit professionals throughout the state, the Colorado Nonprofit Association continued to serve and strengthen the nonprofit sector through creating wide-ranging professional training and networking opportunities. During 2008, the Association continued to ensure that program topics were thought-provoking and engaging. The Association focused on continuing to improve the overall quality of programs, providing increased statewide outreach to more communities in Colorado, and improving communications through collaboration with other technical assistance providers.

Educational Programs

In 2008 the Association reached more than 3,400 individuals across the state through its diverse educational programming. This included offering its professional development trainings and webinars, *Principles & Practices for Nonprofit Excellence in Colorado*, Colorado Generosity Project programming, and other educational events. Throughout the year, the Association continued to respond to feedback from participants and other stakeholders to ensure that its educational offerings met the needs of nonprofit professionals.

Regional Outreach

The Association continued its efforts to engage and educate nonprofits throughout the state in 2008. The Association expanded the impact of *Principles and Practices for Nonprofit Excellence in Colorado*, as well as the Colorado Generosity Project, by launching an ambitious quarterly travel schedule. Each quarter Association staff members traveled to a number of communities, including Alamosa, Durango, Grand Junction, Greeley, Loveland and Pueblo. They provided trainings from *Principles and Practices* and the Colorado Generosity Project. To increase participation, the Association continued to work with members of local Regional Advisory Councils to promote these classes statewide.

In addition to stepping up its statewide presence through the quarterly travel schedule, the Association enhanced statewide training outreach by offering webinars for the first time. Trainings offered via webinar are easily accessible to participants across Colorado and offer an economical yet engaging (and greener!) alternative to increasing statewide travel. Webinars offered a convenient way to supplement the existing training roster.

Training Collaborative

The Association participated in its second year of the Training Collaborative with Metro Volunteers and the Community Resource Center (CRC) as all three organizations continued their efforts collectively to minimize duplication of professional development offerings and to improve communications. The groups continued to meet quarterly to coordinate their programs in order to prevent overlap of trainings. The Colorado Nonprofit Training Guide, a comprehensive list of the trainings offered by the three organizations, was released quarterly via email to a combined constituent base of more than 10,000 organizations and individuals. The Association, along with Metro Volunteers and CRC, reported increases in attendance to their education programs after this promotional effort. The successes of the Training Collaborative have not gone unnoticed. In 2008 the Collaborative was approached by other service providers looking to become a part of the group, and is considering expanding its membership in 2009.
Colorado Nonprofit Week and Awards Luncheon

On March 7, more than 900 nonprofit professionals, community leaders, and legislators gathered to celebrate the greatest achievements – and achievers – of Colorado’s nonprofit sector.

The Colorado Nonprofit Association’s 13th Annual Awards Luncheon marked the end of Colorado Nonprofit Week, a statewide celebration of nonprofits and their contributions throughout the state. The event featured Lt. Governor Barbara O’Brien and Senate President Peter Groff as guest speakers, as well as performers from Colorado Nonprofit Association member, PHAMALY (Physically Handicapped Actors and Musical Artists League).

The Association honored five outstanding individuals for their exemplary service to their communities and the sector: Rich Rainaldi and Dr. Vincent Harding, William Funk Award for Building Stronger Communities; Rep. Bernie Buescher, Legislator of the Year; R. James Nicholson, Public Service Lifetime Achievement Award; and Jackie Norris, Steve Graham Award for Building Nonprofit Capacity.

2008 Fall Conference & Exhibition

The 16th Annual Fall Conference & Exhibition was the largest and most successful ever! To accommodate steady growth in attendance in recent years, the Fall Conference was held for the first time at the Colorado Convention Center. More than 800 nonprofit and business colleagues, volunteers, board members and community leaders gathered at Colorado’s premier nonprofit conference. This educational event included more than 60 exhibitors and featured 36 breakout sessions including two brand-new tracks.

Top Five Most Popular Sessions at the 2008 Fall Conference

- Linked In or Left Out: 10 Ways that the New Social Media Will Transform Nonprofit Organizations
- The Power of Partnerships: Using Collaboration to Build Resources
- Integrated Development and Communications
- Case for Giving: Creating Your Own Story
- Is Your Website Adequate in This Age of “Now” Information?

The keynote luncheon focused on the 2008 election and the impact that current political issues and initiatives could have on nonprofits. The program featured Speaker of the House Andrew Romanoff, Greg Dobbs, host of Colorado State of Mind, and political consultants Eric Sondermann and Katy Atkinson. The morning’s opening session featured Gabriel Guillaume, executive director of Community Resource Center, Kristy Judd, executive director of Metro Volunteers, and David Miller, president and CEO of The Denver Foundation.

Leadership Luncheons

In 2008 the Leadership Luncheon Series convened nearly 1,000 nonprofit and community leaders at four events throughout the year. Each event featured renowned key experts and opportunities for dialogue and collaboration among nonprofit leaders concerning the most critical issues facing the nonprofit sector. The 2008 Leadership Luncheons were highly praised for content, timeliness and helpfulness.

At the February Leadership Luncheon with Gov. Bill Ritter, the Colorado Nonprofit Association unveiled the findings of Return on Investment: The Economic Impact of the Nonprofit Sector in Colorado. Developed by the Association and Lester Salamon of Johns Hopkins University, the comprehensive study helps to define and measure the size, scope and the impact of the nonprofit sector on the state.

In May, Bill Lindsay, chair of the Blue Ribbon Commission for Health Care Reform, spoke about the state of health care in Colorado, the commission’s recommendations to address critical shortfalls in accessibility, the implications of the Governor’s Building Blocks for Health Care Reform, and the next steps for nonprofits to consider.

Robert Egger, founder and president of DC Central Kitchen, led the August Leadership Luncheon with a discussion of his initiative, the V3 Campaign, which is working to make the voice of the nonprofit sector heard, its value realized and its votes counted in every election in America.

At the final Leadership Luncheon of the year in December, Michael Seltzer, nonprofit consultant, educator and author, discussed how nonprofits can survive and thrive in uncertain financial times.
In 2008 the Colorado Nonprofit Association continued its efforts to advocate for issues vital to the protection and success of Colorado nonprofits. The Association strengthened relationships with legislators and elected officials to foster an environment that supports nonprofits and leverages the benefits they provide to our communities. Some of the most critical issues the Association acted upon include: simplifying nonprofit governance; improving nonprofit accountability; making it easier and less expensive to do business; working to secure funding for state programs that support the work of nonprofits; strengthening business and labor relations and opportunities; voter engagement; and recognizing nonprofits’ economic impact and encouraging economic recovery.

Simplifying Nonprofit Governance

The Association took positions on several important bills for nonprofits that became law during the 2008 legislative session, including HB 08-1089, which eases requirements for nonprofit boards to take action without an in-person meeting (by phone, email, etc.). Previously, an action would be effective only if all directors voted (yes, no, or abstain) and no director demanded discussing the matter at a meeting.

Unless otherwise provided by the organization’s bylaws, HB 08-1089 allows a board to set a deadline for response and those who fail to respond are counted as abstentions, allowing the action to go forward by majority vote. It does not change the right of directors to demand discussion of a proposed action at a meeting.

Improving Nonprofit Accountability

The Association supported recommendations by the Secretary of State’s Charities Advisory Task Force to improve compliance with and enforcement of the Colorado Charitable Solicitations Act. HB 08-1109 allows the Secretary of State to set fines for organizations that fail to register or renew their charitable solicitations registration after at least two notices. This law prohibits these fines from being more than $300 per year for those that fail to file and $100 for those who fail to renew. It also allows the Secretary of State to request records from charities that have failed to register or renew.

Making it Easier and Less Expensive to do Business

The Association also supported a number of bills to simplify legal requirements for managing endowment funds (HB 08-1173); facilitating refunds for property tax-exempt nonprofits that erroneously paid taxes (HB 08-1275); requiring health insurance carriers to obtain prior approval from the Colorado Division of Insurance (DOI) before implementing rate increases (HB 08-1385); and setting up a health insurance consumer guide on DOI’s web site (HB 08-1385).

Working to Secure Funding for State Programs that Support the Work of Nonprofits

The Association took positions on many ballot measures that impacted nonprofits. The Association supported Amendment 58 and Amendment 59: Savings Account for Education (SAFE) but voters did not approve either initiative. Amendment 58 would have eliminated a state tax credit against property taxes owed by oil and gas producers to provide additional funding for higher education, wildlife preservation, clean energy production, and water treatment.

The Association carried out statewide outreach on 59, which the Board of Directors identified as the most important measure on the 2008 ballot. This outreach consisted of town hall meetings throughout Colorado, securing endorsements from more than 125 nonprofits, and mobilizing volunteers in support of the SAFE campaign’s election activities. In October, the Association showed its support of 59 at a rally in Denver. Gov. Bill Ritter, Speaker of the House Andrew Romanoff, and State Treasurer Cary Kennedy greeted the crowd of 150 supporters.

Strengthening Business and Labor Relations and Opportunities

The Association opposed Amendments 46, 47, 49, and 54. The Association opposed 46 because it would have ended publicly funded equal opportunity programs affecting nonprofits that support or receive funding from such programs. The Association also opposed 47, 49, and 54 as part of an agreement to maintain the legal balance of labor and business in Colorado. This agreement resulted in the removal of Amendments 53, 55, 56, and 57 from the ballot; all of these measures would have substantially increased costs for and the legal liability of businesses.
Only 54 passed, prohibiting individuals and organizations holding $100,000 worth of sole source contracts (soliciting fewer than three bids) from making campaign contributions for the duration of the contract and two years after. For nonprofits, this applies to contributions to issue campaigns and candidate campaign contributions by board members and immediate family members on their behalf.

Voter Engagement

The Association’s election activities were not limited to ballot issue advocacy. Since many infrequent voters also receive services from nonprofits, nonprofits are uniquely positioned to encourage them to participate in elections. Through funding by the Nonprofit Voter Engagement Network (NVEN), the Association partnered with NVEN to develop the Colorado Participation Project. This is a nonpartisan initiative to expand the role of Colorado’s nonprofit organizations in engaging, educating and mobilizing their staff, volunteers, but most importantly, those they serve to participate in the democratic process. The Association held trainings statewide, developed web resources, distributed materials and conducted other forms of outreach to nonprofits to encourage voter participation.

Recognizing Nonprofits’ Economic Impact and Encouraging Economic Recovery

In late fall, the General Assembly formed the Joint Select Committee on Job Creation and Economic Growth. In December, this committee invited the Association to give a presentation on the state of the Colorado nonprofit sector. In addition to informing the committee as it developed 24 proposals to stimulate economic growth, the Association offered several ideas of its own including a draft bill – developed jointly with the Colorado Department of Personnel and Administration – to allow nonprofits receiving government funds to purchase from the state procurement system.

Strategic Communications

The Association continued to expand resources to engage members in the Association’s policy work by sending out regular policy updates via www.givevoice.org, conducting Government Relations Forums, and posting updated information and resources on the Association web site.
The Colorado Generosity Project is a comprehensive multi-year program designed to help the state’s nonprofits demonstrate accountability, to educate the public about the impact and importance of the nonprofit sector, and to increase philanthropy in the state. This program was built on the premise that the Association needs to approach the serious and complex problem of low charitable giving in the state from both the public and nonprofit perspectives.

In 2008 the Colorado Nonprofit Association expended substantial energy to propel the program forward in three focus areas: 1) nonprofit outreach, 2) conducting in-depth research and broadly publishing the results to inform nonprofits and the public of the impact of the nonprofit sector, and 3) designing and launching public promotion of philanthropy.

**Nonprofit Outreach**

In 2008 the Association developed and presented curricula statewide for 15 programs and training guides related to the Colorado Generosity Project and Principles and Practices for Nonprofit Excellence in Colorado programs. Complementary articles and resource materials were developed and shared with the nonprofit sector in an effort to help its organizations implement best practices.

**Informing Nonprofits and the Public of the Impact of the Nonprofit Sector**

The Association researched and published vital information to raise public awareness of the impact of the nonprofit sector. The Association conducted and shared results with nonprofits and Coloradans of three significant studies during 2008.

**Key findings include:**

- The combination of paid and full-time volunteer workforce makes Colorado’s nonprofit sector the third largest industry in the state in terms of employment.
- The paid workforce of Colorado nonprofits alone represents a significant 5.6 percent of the total Colorado workforce (or one out of every 18 workers), more than the state’s banking and insurance industries.
- Colorado’s charitable nonprofit sector generated $13.1 billion in revenues; spent more than $11.9 billion, including more than $4.2 billion in wages and compensation; held $23 billion in assets; and accounted for more than five percent of the state’s gross state product, the overall measure of the state’s economic activity.
- Colorado nonprofits attract out-of-state dollars that total more than $900 million per year, even after accounting for organizations’ expenditures outside the state.

**Return on Investment: The Economic Impact of the Nonprofit Sector in Colorado**

The Association commissioned Johns Hopkins University’s Center for Civil Society Studies and Corona Research to help complete Return on Investment: The Economic Impact of the Nonprofit Sector in Colorado. This two-part study demonstrates that the nonprofit sector is a major economic force in the state. It presents the first-ever comprehensive picture of the scope and current trends in what is an important, but often overlooked, component of Colorado’s economy and society. The study accomplished this by bringing into focus both the scale of Colorado’s nonprofit sector and the economic effect of its activities. It was launched at the Association’s February Leadership Luncheon (that featured Gov. Bill Ritter) and was widely publicized in all the major media.

**Generous Colorado: Why Donors Give**

Released in December, Generous Colorado: Why Donors Give is the first-ever statewide study of factors driving philanthropy in Colorado. The report offers insight into the influences motivating Coloradans to make charitable gifts, how they choose nonprofits to support, the ways they prefer to give and what might make them...
give more. It is relevant to note that Corona Research conducted the comprehensive survey in October 2008, capturing the insights and reactions of Coloradans as they faced the implications of our national economic crisis.

Key findings include:

- Most people believe that the need for charitable organizations has increased in the past five years, and 87 percent believe that as government budgets shrink there is greater need for charities to provide essential programs and services.

- The primary reason to donate is altruism. Most donors say that a very important reason for giving is because “it’s the right thing to do.”

- The three top reasons for selecting one nonprofit over another to support are that donors see the organization as: trustworthy (98 percent); well managed (96 percent); benefiting a cause they believe in (96 percent).

- Typically, volunteers provide upwards of 20 hours per month to their causes.

- The most common means of contact that compels a person to donate (time or money) is being asked to do so by a person they know.

### Key findings include:

- Even though we rank fifth nationwide in average income, we rank 38th in charitable contributions as a percent of that income.

- Coloradans gave an average of 7.8 percent less than the average American over each of the past seven years.

- Coloradans earn 7 percent more than the average American, but give 9 percent less to charity.

- Donors in Southwest Colorado yet again led the state in charitable contributions, giving more than 4 percent of their income to charity. Donors there gave 12 percent more than the average American.

### Public Promotion of Philanthropy

At the end of 2008, the Association initiated the Generous Colorado campaign to inform Coloradans of the invaluable impact made by nonprofit organizations in the state, to inform them of smart giving practices, and to encourage them to engage in philanthropy. The Association’s promotional efforts generated a great deal of media coverage about the topic of philanthropy and the growing need for it, particularly given the economy.

The Association launched two televised PSAs and a new web site, GenerousColorado.org, concurrently with the two studies in December. The PSAs, aired extensively on Comcast television stations at year-end, encouraged philanthropy with a focus on helping Coloradans and communities statewide in this increasing time of need to make Colorado a better place for everyone. The tag line, “Help us Make a Generous Colorado,” led viewers to the web site for immediate action. GenerousColorado.org was developed to provide a user-friendly educational resource and an online portal for giving. Viewers are linked to either nonprofits that support causes they believe in or to agencies in their communities that channel funds to people and projects addressing the most critical needs in their area.
2008 Board, Committees and Volunteer Leadership

Board of Directors
Rebecca Arno, The Denver Foundation
Bruce Atchison, Colorado Lt. Governor’s Office
Juan Botello, Mile High United Way, Treasurer
Chris Chavez, United Launch Alliance
David DeForest-Stalls, Big Brothers Big Sisters of Colorado
Tom Downey, The Children’s Museum of Denver, Chair
Cynthia Evans, University of Northern Colorado, Monfort College of Business
Susan France, Bonfils-Stanton Foundation, Past Chair
Jane Hansberry, Ph.D., University of Colorado Denver, School of Public Affairs
Mary Anne Harvey, The Legal Center for People With Disabilities, Secretary
Judy Hegge, Mesa County Valley School District 51
Lucille Johnson, The Center for African American Health
Noreen Keleshian, Parent Pathways
Patty Ortiz, Museo de las Americas
Katherine Peck, Gill Foundation, Vice Chair
David C. Russell, Jr., Pueblo Government Agencies Federal Credit Union
Kevin Seggelke, Food Bank of the Rockies
Tim Walsworth, United Way of Southwest Colorado

Leadership Advisory Committee
Kathleen Beatty, University of Colorado Denver Graduate, School of Public Affairs
Tillie Bishop, University of Colorado Board of Regents
Steve Corder, Kundinger, Corder & Engle, P.C.
Jen Darling, Children’s Hospital Foundation
Dixie Davis, Adoption Exchange
Kelly Felice, Metropolitan State College of Denver
Andrea Fulton, Denver Art Museum
Jean Galloway, The Galloway Group
Mary Gittings Cronin, Piton Foundation
Giovanni V. Greco, The Wildlife Experience
Carol Hedges, Colorado Center on Law and Policy
David Henninger, Bayaud Enterprises

Finance and Audit Committee
Juan Botello, Mile High United Way, Chair
Lisa Meacham, Ehrhardt Keefe Steiner & Holtman (EKS&H)
Katie Kramer, Boettcher Foundation
Kameron Perez-Verdia, Consultant
Ryan Sells, Ehrhardt Keefe Steiner & Holtman (EKS&H)

Membership Task Force
Raylene Decatur, Kittelman and Associates, LLC
Doris Kester, Southern Colorado Community Foundation
Jody McNerney, Compass Bank
Honoría “Honey” Niehaus, Family Star Montessori & Early Head Start
Tim Walsworth, United Way of Southwest Colorado
Matt Wasserman, Denver Development Group
Ona Wigginton, Denver Art Museum
Public Policy Committee
Stephen Block, Denver Options
Edie A. Busam, Aponte & Busam, Inc.
David DeForest-Stalls, Big Brothers Big Sisters of Colorado, Co-chair (January–September 2008)
Tom Downey, The Children’s Museum of Denver
Lon Erwin, Community Foundation Serving Southwest Colorado
Amanda Fosler, Quest
Jane Hansbery, University of Colorado at Denver
Mary Anne Harvey, The Legal Center for People With Disabilities and Older People, Co-chair (September–December 2008)
Jim Hertel, Colorado Managed Care Newsletter
Toni Larson, Independent Higher Education of Colorado
Lonna Lindsay, The Children’s Hospital
Jayne Mazur, Catholic Charities of Pueblo
Bob McCluskey, former legislator
Lorez Meinhold, The Colorado Health Foundation
Jo Rosenquist, Western Colorado AIDS Project
Ken Santistevan, Denver Public Schools
Jeremy Schupbach, Alliance
Kristin H. Todd, Daniels Fund
Randy Weeks, Denver Center for the Performing Arts
Richard Westfall, Hale Friesen, L.L.P., Co-chair
Brad Young, RX Plus Pharmacies

Regional Advisory Councils
Metro Denver Region
Rich Audsley, Mile High United Way
Cheryl Haggstrom, Community First Foundation
Laura Kinder, The Volunteer Connection of Boulder County
Stacy Lewis, Stacy Lewis and Associates
Maureen McDonald, Denver Metro Chamber Foundation
Gary Renville, Metro Volunteers, then Hands On Network
Greta Walker, Denver Rescue Mission
Jesse F. Wolff, Kempe Foundation

Northeast Region
Sara Allen, Consumer Credit Counseling Service of Northern Colorado & Southeast Wyoming
Eric Berglund, Northern Colorado Economic Development Corporation
Ray Caraway, Community Foundation of Northern Colorado
Cynthia Evans, Monfort College of Business at the University of Northern Colorado
Kathleen Henry, Colorado State University Foundation
Wendy Iishi, Bas Bleu Theater
Judy Knapp, Community Foundation Serving Greeley and Weld County
Gordan Thibedeau, United Way of Larimer County, Inc.
Jeannine Truswell, United Way of Weld County

Northwest Region
Penny Cowden, St. Mary’s Hospital Foundation
Rebecca Frank, Grand Valley Catholic Outreach
Craig Glogowski, Mesa State College
Paul Major, Telluride Foundation
Judy Riessen, Montrose Youth & Community Foundation
Iline Roggensack, Third Sector Consulting
Mark Simpson, Colorado West Regional Mental Health, Inc.
Mike Stahl, Hilltop Community Resources
Nancy L. Stahl, United Way of Mesa County
Anne Wenzel, Western Colorado Community Foundation

Southeast Region
Andrea Aragon, United Way of Pueblo County
Midori Clark, Pueblo City–County Library
Teri Erickson, Otero Junior College
Janet Fieldman, xPueblo Community Health Center Foundation
Mary Gunn, David and Lucile Packard Foundation
Judi Ivan, Pueblo County Government
Doris Kester, Southern Colorado Community Foundation
Mary Lou Makepeace, Gay and Lesbian Fund for Colorado
Fran McClave, Pueblo County Government
Dena Sue Potestio, Colorado State University–Pueblo
Rod Sylhoff, Pueblo Chamber of Commerce

Southwest Region
Jeannie Bennett, La Plata Electric Association
Paulette Church, Durango Adult Education Center, Inc.
Margie Deane Gray, Fort Lewis College Foundation
Lon Erwin, Community Foundation Serving Southwest Colorado
Karen Huskin, The Silverton Family Center
Julie Jessen, Town of Pagosa Springs
Susan Lander, Music in the Mountains
Julie Levy, Region 9 Economic Development District
Jack Llewellyn, Durango Chamber of Commerce
Sheri Rochford, Durango Foundation for Educational Excellence
Tom Steen, Archuleta County Education Center
Tim Walsworth, United Way of Southwest Colorado

Safety Committee
Michelle Adams, Pinnacol Assurance
David Branch, Pinnacol Assurance
Cathy Hatfield, JElCo Action Center
Misty Howell, Regional Air Quality Council
Pat McGill, Pinnacol Assurance
Barbara Steiner-Renaldo, DDRC
Cynthia Wadle, Anchor Center for Blind Children

Wynona Sullivan, The Women’s Foundation of Colorado Board
Cora Zaletel, Colorado State University–Pueblo
The Colorado Nonprofit Association demonstrated sound fiscal management and accountability measures in 2008, as shown in the audit completed in May 2009 by Kundinger, Corder & Engle, PC. The financial statements shown are consolidating statements that represent the Colorado Nonprofit Association, Citizen Action for Colorado Nonprofits (the Association’s 501(c)(4) arm), and Nonprofit Resources, Inc. (the for-profit insurance agency owned by the Association).

For highlights of the 2008 consolidated and unconsolidated reports see p. 17.

### Colorado Nonprofit Association
**Schedule – Consolidating Statement of Activities**
**Year Ended December 31, 2008**

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues, gains and support:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and grants</td>
<td>$300,228</td>
<td>267,950</td>
</tr>
<tr>
<td>Colorado Nonprofit Week</td>
<td>82,923</td>
<td>23,000</td>
</tr>
<tr>
<td>Seminars and workshops</td>
<td>137,765</td>
<td>10,985</td>
</tr>
<tr>
<td>Memberships</td>
<td>453,504</td>
<td>–</td>
</tr>
<tr>
<td>Conferences</td>
<td>131,250</td>
<td>20,000</td>
</tr>
<tr>
<td>Publication sales</td>
<td>15,787</td>
<td>–</td>
</tr>
<tr>
<td>Advertising and mailing lists</td>
<td>30,770</td>
<td>–</td>
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<tr>
<td>Commissions, royalties and fees for services</td>
<td>144,078</td>
<td>–</td>
</tr>
<tr>
<td>Equity in subsidiary net income</td>
<td>24,459</td>
<td>–</td>
</tr>
<tr>
<td>Interest income and other</td>
<td>22,697</td>
<td>–</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>269,395</td>
<td>(269,395)</td>
</tr>
<tr>
<td><strong>Total revenues, gains and support</strong></td>
<td><strong>1,613,856</strong></td>
<td><strong>(52,540)</strong></td>
</tr>
</tbody>
</table>

|                             |              |                        |
| **Expenditures:**           |              |                        |
| Program services:           |              |                        |
| Colorado Nonprofit Week     | 99,273       | –                      |
| Education programs          | 189,452      | –                      |
| Member services             | 248,044      | –                      |
| Conferences                 | 122,443      | –                      |
| Nonprofit advocacy          | 445,985      | –                      |
| Insurance services          | –            | –                      |
| **Total program services**  | **1,105,197**| –                      |
| Supporting activities:      |              |                        |
| Management and general      | 286,594      | –                      |
| Fundraising                 | 43,571       | –                      |
| **Total supporting activities** | **330,165** | – |
| **Total expenditures**      | **1,435,362**| –                      |
| Change in net assets        | 178,494      | (52,540)               |
| **Net assets at beginning of year** | 763,861 | 192,645 |
| Less dividend declared      | –            | –                      |
| **Net assets at end of year** | **$942,355** | **245,185** |

The complete Colorado Nonprofit Association 2008 Audit is available at www.ColoradoNonprofits.org/about.cfm.
<table>
<thead>
<tr>
<th>Citizen Action for Nonprofits</th>
<th>Nonprofit Resources, Inc</th>
<th>Total</th>
<th>Temporarily Restricted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>Unrestricted</td>
<td>Eliminations</td>
<td>Unrestricted</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>953,834</td>
<td>(40,800)</td>
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<tr>
<td></td>
<td>–</td>
<td>(24,459)</td>
<td></td>
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<td></td>
<td>8,240</td>
<td>–</td>
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<tr>
<td></td>
<td>620,600</td>
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<tr>
<td></td>
<td>317,015</td>
<td>(40,800)</td>
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<td>(9)</td>
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<td>317,015</td>
<td>(40,800)</td>
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<td>9</td>
<td>(40,800)</td>
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<tr>
<td></td>
<td>(9)</td>
<td>(40,800)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>225,928</td>
<td>(225,928)</td>
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</tr>
<tr>
<td></td>
<td>(30,000)</td>
<td>30,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>220,387</td>
<td>(220,387)</td>
<td></td>
</tr>
</tbody>
</table>

Opera Colorado
(Photoby Matthew Staver)
### Colorado Nonprofit Association
#### Schedule – Consolidating Statement of Financial Position Information
December 31, 2008

<table>
<thead>
<tr>
<th></th>
<th>Colorado Nonprofit Association</th>
<th>Citizen Action for Colorado Nonprofits</th>
<th>Nonprofit Resources, Inc.</th>
<th>Eliminations</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 954,318</td>
<td>136</td>
<td>173,283</td>
<td>–</td>
<td>1,127,737</td>
</tr>
<tr>
<td>Accounts receivable, net</td>
<td>30,724</td>
<td>–</td>
<td>70,833</td>
<td>–</td>
<td>101,557</td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>212,185</td>
<td>–</td>
<td>–</td>
<td>212,185</td>
<td>–</td>
</tr>
<tr>
<td>Prepaid expenses and other</td>
<td>21,605</td>
<td>–</td>
<td>10,215</td>
<td>–</td>
<td>31,820</td>
</tr>
<tr>
<td>Publications inventory</td>
<td>9,688</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>9,688</td>
</tr>
<tr>
<td>Insurance premium escrow</td>
<td>–</td>
<td>–</td>
<td>59,614</td>
<td>–</td>
<td>59,614</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>39,146</td>
<td>–</td>
<td>19,755</td>
<td>–</td>
<td>58,901</td>
</tr>
<tr>
<td>Funds held in trust for others</td>
<td>–</td>
<td>–</td>
<td>16,659</td>
<td>–</td>
<td>16,659</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$ 1,488,053</td>
<td>136</td>
<td>350,359</td>
<td>-220,387</td>
<td>1,618,161</td>
</tr>
<tr>
<td><strong>Liabilities and Net Assets:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$ 66,180</td>
<td>–</td>
<td>83,426</td>
<td>–</td>
<td>149,606</td>
</tr>
<tr>
<td>Accrued expenses</td>
<td>29,419</td>
<td>–</td>
<td>29,887</td>
<td>–</td>
<td>59,306</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>204,914</td>
<td>–</td>
<td>–</td>
<td>204,914</td>
<td>–</td>
</tr>
<tr>
<td>Deferred compensation liability</td>
<td>–</td>
<td>–</td>
<td>16,659</td>
<td>–</td>
<td>16,659</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>300,513</td>
<td>–</td>
<td>129,972</td>
<td>–</td>
<td>430,485</td>
</tr>
<tr>
<td>Common stock</td>
<td>–</td>
<td>–</td>
<td>100</td>
<td>-100</td>
<td>–</td>
</tr>
<tr>
<td>Retained earnings</td>
<td>–</td>
<td>–</td>
<td>220,287</td>
<td>-220,287</td>
<td>–</td>
</tr>
<tr>
<td><strong>Net assets:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>461,372</td>
<td>136</td>
<td>–</td>
<td>–</td>
<td>461,508</td>
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<tr>
<td>Designated</td>
<td>480,983</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>480,983</td>
</tr>
<tr>
<td><strong>Total unrestricted net assets</strong></td>
<td>942,355</td>
<td>136</td>
<td>220,387</td>
<td>-220,387</td>
<td>942,491</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>245,185</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>245,185</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>1,187,540</td>
<td>136</td>
<td>220,387</td>
<td>-220,387</td>
<td>1,187,676</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$ 1,488,053</td>
<td>136</td>
<td>350,359</td>
<td>-220,387</td>
<td>1,618,161</td>
</tr>
</tbody>
</table>

The complete Colorado Nonprofit Association 2008 Audit is available at www.ColoradoNonprofits.org/about.cfm.
Highlights from the Consolidated Report

- Contributions receivable increased from $99,056 in 2007 to $212,185 in 2008, primarily due to receipt of time restricted contributions related to the general operating.

- Accounts payable decreased from $165,674 in 2007 to $149,606 in 2008. The decrease is due to normal operating procedures of paying vendors in a timely manner.

- Nonprofit Resources, Inc. had net income of $24,459. They provided a $30,000 dividend to the Colorado Nonprofit Association.

- Key not-for-profit ratios (for the Colorado Nonprofit Association only):
  - Overhead compared to total revenue in 2008: $330,165 / $1,666,396 = 20%
  - Overhead compared to total revenue in 2007: $297,749 / $1,376,085 = 22%

(Overhead spending of less than 25 percent of total spending is considered acceptable.)

Highlights from the Unconsolidated Report

While the Colorado Nonprofit Association is a membership organization, 27 percent of its revenues are attributable to membership dues. Twenty-six percent is obtained as earned income resulting from training, conferences and special programs. Forty-four percent of 2008 revenues came from public sources. Three percent of its revenues and earned income came from interest and investment income. The Association's long-term goal has been to distribute income generation more equitably by continuing to diversify funding sources.

Seventy-seven percent of expenditures went to program services, 20 percent to administrative and three percent to fundraising expenses – even as the Association increased its leadership role in speaking on behalf of and advocating for the sector.

The Colorado Nonprofit Association realized growth in 2008. The Association’s focus for 2008 was to strengthen and enhance existing programs. Unrestricted net assets increased by $149,534 in 2008 and temporarily restricted net assets increased by $52,540. The increase in temporarily restricted net assets relates to time restricted gifts that were received in 2008 and are to be expended in 2009.

Total revenue in 2008 increased (compared to 2007) due to the time restricted gifts for general operating, and most programs saw an increase in revenue.
Major Supporters
The following contributors, all of whom have demonstrated a steadfast commitment to Colorado’s nonprofit sector, provided multi-year or multi-use grants to the Colorado Nonprofit Association in 2008. Their generosity is also acknowledged below under specific programs and events supported.

Anschutz Family Foundation
Bonfils-Stanton Foundation
The Colorado Health Foundation
Colorado Housing and Finance Authority
The Colorado Trust
Corona Research
Daniels Fund
The Denver Foundation
Pinnacol Assurance
Rose Community Foundation
U.S. Bank
Western Union Foundation

General Operating Support
Anschutz Family Foundation
Bonfils-Stanton Foundation
The Colorado Health Foundation
Corona Research
Daniels Fund
The Denver Foundation
Pinnacol Assurance
Rose Community Foundation
U.S. Bank
Western Union Foundation

Colorado Generosity Project
Anschutz Family Foundation
Ballantine Family Foundation
Bohemian Foundation
Community Foundation of Northern Colorado
Encana Oil and Gas
Foothills United Way

2008 Donors and Sponsors
Bayaud Enterprises

Copper Sponsors
BKD, LLP
Kundinger, Corder, & Engle, PC
Wells Fargo

Leadership Luncheon Series
Bonfils-Stanton Foundation
Caring for Colorado Foundation
The Colorado Health Foundation
The Colorado Trust
Corona Research
The Denver Foundation
Rose Community Foundation
Colorado Housing and Finance Authority
Compass Bank
Pinnacol Assurance
U.S. Bank
Western Colorado Community Foundation

Premium Level
Business Members
AmCheck
Anton Collins Mitchell, LLP
Awareness to Action International
Cardamel Consulting Inc
CBIZ & Mayhew Hoffman McCann, P.C.
Comcast
GiftWorks
Peck, Shaffer & Williams, LLP
Personnel Management Systems
Roeker Consulting Group, LLC
Saltzman Hamma Nelson Ranches LLP
Terra Firma

Individual Donors
Rebecca Arno
Bruce Atchison
Tillman Bishop
Juan Botello
Chris Chavez
David Deforest-Stalls
Tom Downey
Cynthia Evans
Susan France
Jane Hansberry
Mary Anne Harvey
Judy Jepson Hegge
Betsy Jansen
Lucille Johnson
Noreen Keleshian and Roger Moore
Sharon Knight
Katherine Peck
Kevin Seggelke
Charley Shimanski
William Shunk and Patricia Read
Mary and George Sissel
Kristin Todd
Martha Vail
Tim Walsworth
Richard Westfall

2008 Colorado Nonprofit Week

Awards Luncheon
Awards Sponsors
Boettcher Foundation
Media Sponsor
Post-News Community
Gold Sponsor
The Colorado Trust
Gay & Lesbian Fund for Colorado
Rose Community Foundation

Silver Sponsors
Anschutz Investment Company
Colorado Housing and Finance Authority
Community First Foundation
Daniels Fund
Pinnacol Assurance

Bronze Sponsors
Anschutz Investment Company
Colorado Housing and Finance Authority
Community First Foundation
Daniels Fund
Pinnacol Assurance

Event Sponsors and Donors
Fall Conference and Exhibition, Denver
Presenting Sponsors
The Denver Foundation
Marquez Fund at The Denver Foundation
Platinum Sponsors
Corona Research
Media Sponsor
Post-News Community

Gold Sponsors
Gay and Lesbian Fund for Colorado
Quest

Silver Sponsors
Colorado Housing and Finance Authority
Community First Foundation
Compass Bank
Mountain States Employers Council

Brass Sponsors
The Colorado Health Foundation
Colorado State Bank and Trust
Greenlee Family Foundation
Pinnacol Assurance
Bronze Sponsor
Delta Dental of Colorado Foundation
First Bank Colorado
Nonprofit Resources

2008 Colorado Nonprofit Week

Awards Luncheon
Awards Sponsors
Boettcher Foundation
Media Sponsor
Post-News Community
Gold Sponsor
The Colorado Trust
Gay & Lesbian Fund for Colorado
Rose Community Foundation

Silver Sponsors
Anschutz Investment Company
Colorado Housing and Finance Authority
Community First Foundation
Daniels Fund
Pinnacol Assurance

Bronze Sponsors
CoBiz Financial
Ehrhardt Keefe Steiner & Hottman, PC (EKS&H)
Junior League of Denver
Pismo Glass

2008 Donors and Sponsors
A unique insurance agency, Nonprofit Resources serves Colorado Nonprofit Association members, and net proceeds go to support the Association in its advocacy, education and benefits programs. As a wholly-owned subsidiary of the Association, the agency’s financial support is vital to the Association, and the collaboration between the two organizations is strong and effective.

Nonprofit Resources provides a full array of insurance products essential to nonprofits, some of which include:

- General liability
- Liability insurance(s)
- Directors & Officers insurance
- Property insurance
- Workers’ Compensation insurance
- Unemployment insurance
- Employee benefit insurance products – health, dental, vision, life and disability insurance plans

Individual Health Insurance

Nonprofit Resources achieved many accomplishments in 2008. Responding to the nonprofit community’s need for more health insurance options, the agency added a new product to its benefits offerings – an online quoting system for individual health. This service benefits employees of Association members and their family members who do not have health insurance. The program provides substantial benefits to employees of nonprofit organizations who have difficulty accessing health benefits.

Education

The agency takes education seriously, and every aspect of Nonprofit Resources involves informing clients about insurance products and which product is the best fit for their organization. Raising awareness of the agency continues to be the goal as Nonprofit Resources is one of the primary benefits available to Association members. The agency launched its new web site, giving its web presence a fresh look and making it more informative for visitors. New educational features include a full product list, helpful archived newsletter articles, frequently asked questions, and a glossary of insurance terms.

Nonprofit Resources – backed by expertise, integrity and quality service – knows nonprofits’ unique needs and exists exclusively to service those needs and protect nonprofits.

Contact us at (303) 894-0298 / (800) 333-6554 and visit our web site at www.npResources.org.
The mission of the Colorado Nonprofit Association is to lead, serve and strengthen Colorado nonprofit organizations.