The economy continued to be a central focus for many nonprofits in 2009 and the Colorado Nonprofit Association rose to meet the many needs nonprofits faced as they maneuvered through the rough economic climate. The Colorado Nonprofit Association advanced our mission to lead, serve and strengthen the nonprofit sector, as detailed in this Annual Report. The Association surveyed the nonprofit sector to better understand how the economy was impacting nonprofits. Through the assessment of information provided by two surveys, the Association provided valuable services to the nonprofit sector throughout 2009.

The Association convened nonprofits and other stakeholders during the year for several key learning opportunities. The Association hosted a forum to highlight how nonprofits could access resources through the American Recovery and Reinvestment Act (ARRA), and partnered with other organizations to host an Economic Summit. We also expanded our Fall Conference and Exhibition to two days to provide key educational opportunities to all nonprofit leaders.

Philanthropy continued to be a key focus in 2009 as the Colorado Nonprofit Association advanced the Colorado Generosity Project. The Association partnered with the Secretary of State, the Attorney General and The Denver Post to establish ChecktheCharity.com. The new website allows donors another way to find out information about nonprofits.

The Association was quite active in public policy during the year which began with the Governor signing HB 09-1088 into law at our Nonprofit Week Awards luncheon. HB 09-1088 allows nonprofits to make purchases through the state procurement system providing an opportunity for significant cost savings to nonprofits. As the Association looked towards the 2010 session, we identified legislative proposals that would strengthen incentives for charitable giving, job creation by nonprofits and flexibility in state contracting.

The Colorado Nonprofit Association led the sector during the difficult economic times of 2009 through innovative programs, by establishing key partnerships and by listening to our members. We will continue to provide leadership to the sector in 2010 as we face the new challenges brought before us.

Juan Botello
Director of Finance and Operations, Graland Country Day School Chair, Colorado Nonprofit Association Board of Directors

The accomplishments of the Colorado Nonprofit Association would not be possible without the dedication and passion of the Association’s wonderful staff to serve and grow the sector. The Association’s success is also due to the guidance of our Board of Directors, our partnerships with other organizations, our foundation and business sponsors, and most importantly, our members. As we look forward, the Association will work to advance the nonprofit sector by:

- Building a more Generous Colorado. The Association will lead and organize a statewide collaboration to increase giving in Colorado. This next phase of the Colorado Generosity Project will seek to change giving behaviors and giving patterns to sustain and grow the nonprofit sector.
- Increasing civic engagement. Nonprofits form extensive community networks that can influence the public policies that support a strong economy and social change. Colorado’s state and local governments face significant fiscal challenges that will impact nonprofits and communities. The Association will lead, train and encourage nonprofits to become engaged in positive ways to meet these challenges.
- Nonprofit Capacity Building. To assist nonprofits to fulfill their missions, we will continue to offer a wide variety of high-quality educational programs, online content-based resources and cost saving programs.
- Encouraging nonprofit, business and government partnerships. In a time of diminished financial resources and increased social need, new partnerships and collaborations among the sectors is essential. The Association will facilitate such efforts through education about opportunities for collaboration, convening the sectors for further discussion and supporting public policies that further partnerships.
- Member and nonprofit engagement. Our strength as the voice of the sector comes from our members and the nonprofits we serve. To ensure the relevancy and value of our advocacy and programs, we will increase member engagement through personal visits and online conversations.

As the Colorado Nonprofit Association heads into its 25th year in 2011, we remain dedicated to growing and strengthening Colorado’s nonprofit sector. We approach the future with optimism and creativity. Thank you for all of your support!

Renny Fagan
President and CEO
Colorado Nonprofit Association
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Like many nonprofits that weathered the storm of the recession in 2009, the Colorado Nonprofit Association experienced obstacles but remained successful by demonstrating flexibility, resiliency and creativity. We rose to help nonprofits meet the challenges of the downturned economy while continuing our efforts in the core competency areas of advocacy and communications, public policy, membership, educational programs, resource development and organizational infrastructure. Our proactive response enabled the Association to achieve significant goals on behalf of the sector in 2009. We adjusted our annual operating plan and budget, re-evaluated our programs, and planned carefully for 2010 to maximize our effectiveness. All progress made in 2009 is directly linked to the staff and the incredible dedication they showed throughout the year. Here are some of the year’s highlights (page numbers refer to areas in this report where you can find more information).

- Sharon Knight acted as interim president and CEO until March when Renny Fagan began as president and CEO.
- The Association’s Board of Directors once again identified the need to increase charitable giving to the nonprofit sector as one of its top priorities (p. 10).
- The Generous Colorado campaign received public recognition when the two televised Generous Colorado PSAs launched in December 2008 received the 2009 Colorado American Marketing Association PEAK Award (p. 10).
- The Association, the Secretary of State, the Attorney General, and The Denver Post Season to Share established ChecktheCharity.com, providing Coloradans with an additional way to find information about nonprofits when they want to donate (p. 10).
- The Association worked in conjunction with the Community Resource Center to produce two survey reports – Weathering the Storm: Challenges and Opportunities Facing Colorado Nonprofits During Recession and the 2009 Update to the report — to highlight how the economic downturn affected Colorado’s nonprofits (p. 11).
- In March, the Association hosted the Our3 Summit with several partners in the Denver Metro area. The event provided opportunity to launch new information about the effects of the economy on nonprofits, and initiated communications for collaboration (p. 12).
- A full capacity crowd of more than 300 nonprofit professionals attended our Recovery Act Forum in April to gain information about how to participate more fully in the American Recovery and Reinvestment Act (ARRA) (p. 12).
- The Association created and maintained a Recovery Act website containing information and resources about federal stimulus opportunities (p. 11).
- To support new programs to help nonprofits access greater opportunities through ARRA, the Association established the economic recovery and community outreach coordinator staff position (p. 11).
- The U.S. Department of Health and Human Services awarded the Association a Strengthening Communities Fund grant funded through ARRA in September (p. 12).
We added Cause Planet and Mountain Avenue to our group purchase program. Also, the Pro Bono Legal program for nonprofits to access free legal advice received enthusiastic response (p. 4).

Nonprofit Resources maintained their excellent service to members and also began offering online individual insurance products for nonprofit employees and their families as new resources (p. 20).

The Association helped pass HB 09-1088, allowing nonprofits to make purchases from the state procurement system (p. 8).

The 14th annual Colorado Nonprofit Week Awards Luncheon featured a bill signing ceremony in which Gov. Bill Ritter signed into law HB 09-1088 (pgs. 7 and 8).

We worked with state lawmakers to develop 2010 legislative proposals to strengthen incentives for charitable giving, job creation by nonprofits, and flexibility in state contracting (p. 9).

Renny Fagan, president and CEO; Sharon Knight, vice president and chief operating officer; and Mark Turner, manager of public policy; were appointed to important policy-related positions (p. 8).

In October, the Association expanded its 17th annual Fall Conference and Exhibition for the first time to two full days. This conference produced higher evaluation results than in 2008 (p. 7).

The fourth year of our Leadership Series remained well received and well attended, and included Critical Connections During Economic Turmoil; Mergers, Partnership and Collaboration; Social Media and Online Giving, Building a Tradition of Philanthropy (p. 7).

The Association adopted a new budget for the last three quarters of 2009, reducing and shifting expectations for revenues and expenditures for the year. We were able to maintain strong cash position and a balanced budget to the end.

The Colorado Nonprofit Association successfully overcame the economic challenges of 2009. We identified the critical needs of the nonprofit sector throughout that uncertain time and proactively responded to those needs to further lead, serve and strengthen nonprofits in Colorado. We are extremely grateful for the organizations with which we collaborated and the volunteers with whom we worked throughout the year in order to achieve our goals. We are also very thankful for the foundations and businesses, and of course, the member organizations that supported the important work of the Colorado Nonprofit Association through a tough financial year.

Sharon A. Knight
Vice President and Chief Operating Officer
Colorado Nonprofit Association
With the challenges of the downturned economy, Colorado Nonprofit Association membership dropped slightly in 2009, from 1,301 to 1,273 members. However, we experienced growth in the number of new business members.

Recognizing the need to further increase the value of membership, we added two new businesses to our cost saving group purchase program for nonprofit members.

- **Cause Planet** enhances our members’ educational opportunities by summarizing best-selling books each month in both nonprofit and relevant corporate topics.

- **Mountain Avenue** increases our members’ opportunity to raise funds through a gift-giving website that allows consumers to choose a nonprofit organization that will receive a portion of each purchase – thus becoming a revenue stream for nonprofits listed on their website.

Additionally, we implemented the **Colorado Nonprofit Pro Bono Legal Group**. An initiative of the Association, the Colorado Lawyers Committee and ProBono USA, matches nonprofit organizations (budgets under $1 million) in need of legal assistance with volunteer lawyers. This program is open to all established 501(c)(3) nonprofits at least once annually regardless of their membership status. Since its launch in May 2009, the program has successfully placed more than 30 requests for legal services. Requests can be as simple as reviewing a policy prior to adoption and as complex as conservation easements.

### Supporting Educational Efforts

The Association with Metropolitan State College of Denver sponsored **Power, Pride & Passion** in November. This free conference showcased the various career opportunities available in the nonprofit sector. Students and emerging nonprofit professionals attended breakout sessions in arts, education, human services, environmental issues, health, animal welfare, philanthropy, and sports and recreation – all presented by Colorado Nonprofit Association members. The Association also educated future leaders of the nonprofit sector by attending speaking and career events at Regis University.

### 2009 Membership Survey

In 2009 the Association invited members to complete an online survey to help us better understand how we might serve them. Highlights from the survey included:

- 67 percent of respondents attend educational programs.
- 62 percent read *Nonprofit Colorado*.
- 56 percent utilize **Principles & Practices for Nonprofit Excellence in Colorado**.
- 50 percent post open positions on our Job Board.
- 41 percent utilize liability insurance products.

The Benefits of Membership

Providing a myriad of benefits that our members find most advantageous continues to be a top priority of the Colorado Nonprofit Association.

### Insurance Products

**Nonprofit Resources**, our wholly-owned for-profit subsidiary, provides easy access to insurance products for our nonprofit members. Nonprofit Resources’ insurance professionals have the knowledge and expertise to help nonprofits choose the products that offer the protection they need. Offerings include:

- General liability
- Directors and Officers liability
- Property
- Workers’ Compensation
- Employee benefit products – health, dental, vision, life and disability plans
- Unemployment Compensation Trust

Nonprofit Resources also began offering online individual insurance products for nonprofit employees and their families as new resources.

For more information on Nonprofit Resources see Page 20.
Online Resources

Career Center
The Nonprofit Job Board remains one of the most popular features on our website, receiving more than 25,432 visits per week – up more than 28 percent over last year. The number of job postings closely mirrored the economy, falling more than 25 percent over 2008 to a total of 2,598.

The Internship Board postings increased by about 26 percent this year, receiving 161 internship postings in the past year over 136 in 2008.

The Resume Board postings also showed an increase of about 24 percent, receiving 100 resume postings in the past year over 81 in 2008.

Nonprofit Events Calendar
The Nonprofit Events Calendar continues to be a popular place to post nonprofit fundraising, educational, and celebratory events. In 2009 the Nonprofit Events Calendar listed more than 564 events.

GenerousColorado.org
This website educates the public on the importance of giving and offers individuals an opportunity to research nonprofit organizations to which they would like to donate. Colorado Nonprofit Association member organizations are featured in a searchable database linking viewers to member websites.

Business Member Search
The online Business Member Search makes it easy to find products and services offered by our business members. These businesses have the desire and experience to work with nonprofit organizations, and many of them offer discount rates to nonprofits.

Listserv
The listserv is an email exchange of information and ideas between nonprofit colleagues, business and individual members. Over the past year, the listserv has grown to serve a net of 627 subscribers.

Informational Services
Keeping our members up to date on the latest news and critical sector-wide topics is important. Two of the most popular and informative services the Association offers are:

Nonprofit Colorado
The Association’s bimonthly newsletter, Nonprofit Colorado, is distributed to more than 2,100 individuals, organizations, businesses, and public officials. In the survey of members completed in 2009, responding members indicated which features are normally read:

- 77 percent of responding members read the Education & Leadership Development listings.
- 68 percent of responding members read the Public Policy Update.
- 67 percent of responding members read the Philanthropy Corner.

Less than five percent of responding members indicated they did not read the newsletter at all.

Nonprofit Help Desk
The Nonprofit Help Desk received more than 400 direct requests for assistance from nonprofits across Colorado, and sometimes even beyond our borders! While our whole team fields questions and requests for information, the Help Desk offers a central hub of resources for both members and nonmembers of the Association. The broad range of questions answered includes everything from governance to evaluation.

Group Purchase Program
Colorado Nonprofit Association’s group purchase program is made up of various businesses that offer significant discounts to members of the Colorado Nonprofit Association. These cost saving programs are an extremely popular benefit to our members and include:

- AmCheck: Payroll services, including tax compliance, time and attendance records
- Cause Planet: One-of-a-kind leadership tool summarizing best-selling books each month – both nonprofit topics and relevant corporate topics
- Colorado Bar Association: Produces the easy to understand publication A Guide for Colorado Nonprofit Organizations
- Constant Contact: Email marketing services
- The Fuel Team: Affordable webpage design services
- GiftWorks: Comprehensive database software
- iWave: Donor research available through online subscription
- Metasoft Systems: Online foundation research
- Mountain States Employers Council: Human resources assistance for organizations with 10 or fewer employees
- Office Depot: Office supplies and furniture, copying services
- Providers Resource Clearinghouse: Recycled office furnishings and miscellaneous supplies
- ReadyTalk: Audio/web conferencing
- Reality Background Checks: Screening for potential employees and volunteers

Additionally, the insurance products from Nonprofit Resources were also very popular in 2009, and among the primary benefits available to Colorado Nonprofit Association members.
Building capacity of nonprofits, individually and collectively, remained an important objective throughout 2009 for the Colorado Nonprofit Association. While we maintained our commitment to providing high quality programming with engaging topics, we truncated our regular educational programming in order to respond to critical needs of the sector quickly and professionally as a result of the economic downturn. The Association provided forums and special educational sessions to help nonprofits respond to the recession. For more information on the Association’s economic recovery efforts, see Page 11.

Educational Programs

In 2009, the Colorado Nonprofit Association reached more than 3,000 individuals across the state through its diverse educational programming. This included offering its professional development trainings and webinars, Principles & Practices for Nonprofit Excellence in Colorado as well as a variety of fundraising topics and special events. We also added a new Rural Issues track, which offered lower-cost, quarterly webinars covering topics specific to organizations operating outside of urban areas. We intentionally increased the number of webinars utilized for classes to enable increased registrations by organizations across the state, and to provide ultimate flexibility in participation. The Association is pleased to make recordings of these webinars available in the Webinar Library on the Association’s website. The Webinar Library makes professional development available anytime.

Regional Outreach

The Association continued its efforts to engage and educate nonprofits throughout the state in 2009. We focused on supporting economic recovery programs, which were offered throughout Colorado.

Webinar trainings continued in 2009 covering Principles & Practices for Nonprofit Excellence in Colorado as well as a variety of fundraising topics and special events. We also added a new Rural Issues track, which offered lower-cost, quarterly webinars covering topics specific to organizations operating outside of urban areas. We intentionally increased the number of webinars utilized for classes to enable increased registrations by organizations across the state, and to provide ultimate flexibility in participation. The Association is pleased to make recordings of these webinars available in the Webinar Library on the Association’s website. The Webinar Library makes professional development available anytime.

Training Collaborative

The Association participated in its third year of the Training Collaborative with Metro Volunteers and Community Resource Center (CRC). All three organizations continued their efforts collectively to minimize duplication of professional development offerings and to improve communications. The groups continued to meet quarterly to coordinate their programs in order to prevent overlap of trainings. The Colorado Nonprofit Training Guide, a comprehensive list of the trainings offered by the three organizations, released quarterly via email to more than 10,000 contacts.
Colorado Nonprofit Week Awards Luncheon

Topping off Colorado Nonprofit Week, the 14th annual Colorado Nonprofit Week Awards Luncheon attracted more than 700 nonprofit professionals, community leaders and state legislators on March 13 in Denver. While this was a smaller crowd than in 2008, attendees recognized that in challenging times it is more important than ever to come together with colleagues, boards, funders and donors to celebrate the work nonprofits do every day and a time to honor the achievements of the nonprofit community.

State Treasurer Cary Kennedy, Attorney General John Suthers, Secretary of State Bernie Beuscher, and Gov. Bill Ritter spoke at the event. The Awards Luncheon also featured a bill signing ceremony in which the governor signed into law HB 09-1088, Certification of Nonprofits as Local Public Procurement Units; and a musical performance from Association member, El Centro Su Teatro.

This year the Association honored six individuals for their exemplary service to their communities and the nonprofit sector. Betty Lehman, Autism Society of Colorado and Jay Fetcher, Colorado Cattlemen’s Agricultural Land Trust each received the William Funk Award for Building Stronger Communities; Sen. Betty Boyd and Rep. David Balmer each received Legislator of the Year Award; Bob Jackson received the Public Service Lifetime Achievement Award; and Jeff Pryor received the Steve Graham Award for Building Nonprofit Capacity.

Fall Conference and Exhibition

In October, the Association expanded its annual Fall Conference and Exhibition for the first time ever to two full days. Despite inclement weather affecting the first day’s attendance, the 17th annual event was a great success. Nearly 800 sponsors, registrants, exhibitors, presenters and consultants participated. In light of the economic climate, the conference encompassed the theme of efficiency, creativity and effectiveness as nonprofits discovered ways to do more with less. 2009 produced higher evaluation results than 2008. Although registrations fell slightly below 2008 peak numbers, sponsors and exhibitors increased. We expect that if we repeat the two-day format in future years, the event will draw increasing numbers of attendees from outside the Denver area.

Exciting new features included:

- Consultant’s Corner – presented in partnership with Community Resource Center, offered free 20-minute sessions with expert consultants.
- Nonprofit Innovators Showcase – introduced groundbreaking new strategies from other nonprofits.
- Evening networking events to further connections between colleagues.

Leadership Series

The fourth year of our Leadership Series was a success. We continued to bring together nationally renowned sector experts and nonprofit, business, government, and community leaders for engagement in meaningful conversations on topics vital to the future of the nonprofit sector. Each event also featured panels of local experts.

In January, nationally renowned speaker Barbara Levy presented Critical Connections: Strategic Decisions to Sustain Your Organization, and engaged conversation on leveraging existing relationships and making strategic decisions about those connections. Panelists included Peter Konrad, Susan Kramer, Tamra Ryan, and Deborah Brackney.

Mergers, Partnerships and Collaborations in May featured Tom McLaughlin, nationally recognized expert and author on nonprofit mergers and alliances. Tom spoke on opportunities, drawbacks, landmines and best practices of joining forces to achieve nonprofits’ missions. Alan Becker, Melinda Higgs and Mike Roque participated on the panel.

Holly Ross, executive director of Nonprofit Technology Network, led the September Leadership Luncheon, Social Media and Online Giving, with a discussion on fundraising and friend-raising capabilities of social media and how nonprofits can cause them to strengthen their organizations. The panel comprised Dawn Crawford, Alyssa Kopf and Adeeb Khan.

The 2009 Leadership Series concluded in December with Building a Tradition of Philanthropy. Susan Crites Price, vice president at the National Center for Family Philanthropy and author, presented on building a culture of giving by involving young people and their families in the work of nonprofits to build lasting relationships and stronger communities. Christiane Leitinger, Alexis Boian and Sonya Garcia Ulibarri participated on the panel.
The Colorado Nonprofit Association engaged in key public policy debates for nonprofits to a greater degree in 2009 than in previous years. While the Association continued to identify and respond to issues that have a substantial impact on Colorado’s nonprofit sector, we also capitalized on several opportunities to advance policy changes and educational resources to protect and strengthen nonprofit organizations. Through action alerts, bill analyses, and legislative matrices, the Association engaged members in efforts to pass laws that help Colorado’s nonprofit sector.

In 2009, three Association staff members were appointed to important policy-related positions. Renny Fagan, president and CEO, began serving on the state Fiscal Stability Commission; Mark Turner, manager of public policy, was appointed to the Colorado Complete Count Committee to support outreach efforts for the 2010 Census; and Sharon Knight was appointed to the Judicial Review Commission for Jefferson County.

Facadeing Cost Savings and Generating Revenue

The Colorado Nonprofit Association and the Colorado Department of Personnel and Administration collaborated to pass HB 09-1088. This new law allows nonprofits that receive funding from federal, state, or local governments to make purchases from the state procurement system. Nonprofits can now enjoy the same 10 to 40 percent savings on vendor prices that government agencies have. Gov. Ritter signed this bill at a ceremony at the 2009 Colorado Nonprofit Week Awards Luncheon.

HB 09-1293 sets new fees for hospitals providing medical services. The fees would be used to leverage up to $600 million in federal matching funds to make more than 100,000 Coloradans eligible for coverage under Medicaid and CHP+. The increased revenue would also allow for increased provider reimbursement rates for Medicaid and CHP+. By covering more of the uninsured and increasing provider reimbursements, less of the costs for uncompensated care will be shifted to employers through higher insurance premiums.
The Association also endorsed HB 09-1012 allowing insurance carriers that provide individual and group health insurance plans in Colorado to offer incentives for voluntary participation in wellness and prevention programs. Participants cannot be required to achieve a specific outcome to receive the incentive. Incentives may include, but are not limited to, premium discounts or rebates; modifications to copayment, deductible, or coinsurance amounts; or a combination of these incentives or rewards.

The Association continued its support of efforts by Independent Sector and other national partners to extend the IRA Charitable Rollover, allowing seniors to make tax-free contributions from their Individual Retirement Accounts.

Supporting Effective Nonprofit Governance

HB 09-1248 re-drafted the board of directors action without a meeting section of the Colorado Revised Nonprofit Corporation Act. Previously, the law required that all directors respond to a motion to take action without a meeting for the action to be approved, even if only to abstain. Unless otherwise provided in the nonprofit’s bylaws, HB 09-1248 would allow a board to set a reasonable deadline for directors to respond to a motion to act without a meeting. Directors who fail to respond shall be considered to have abstained and the motion would be approved if it receives the same number of votes that would be required for it to pass at an in-person meeting. With these changes, it will be easier for nonprofit boards to take actions without a meeting via email, fax, or other form of wireless communication.

At the national level, the Association worked with the National Council of Nonprofits to develop the Nonprofit Capacity Building Program, which became part of the Serve America Act. This program would allocate $5 million over 5 years to organizations that help nonprofits develop effective governance, ensure legal compliance, and use technology wisely.

Looking Forward to 2010

Active around the state, the Colorado Nonprofit Association held meetings to encourage feedback on proposed bills for the 2010 legislative session. The Association worked with the public policy committee and state lawmakers to develop the following proposals:

- Make permanent the state charitable contribution deduction for non-itemizing taxpayers.
- Create an income tax credit for contributions to help nonprofits create jobs.
- Allow nonprofits to make unsolicited proposals to state agencies for contracts to deliver public services.

In addition, the Association partnered with U.S. Census Bureau to encourage nonprofit participation in efforts to promote the 2010 Census count.
In 2009, the Colorado Nonprofit Association continued its engagement in the Colorado Generosity Project – a multi-year, statewide campaign to help nonprofits demonstrate best practices, increase awareness of the impact of the nonprofit sector, and increase charitable giving in Colorado.

This program has included key research, the adoption of a best practices program for the state, training programs in a variety of topic areas to improve effectiveness and enhance fund development, a media campaign to increase philanthropy, and a website to facilitate giving.

While all aspects of the Colorado Generosity Project have achieved great advances, charitable giving in Colorado remains lower than the national average, and many nonprofits struggle with implementation of strong programs to solicit donations. Colorado Nonprofit Association’s Board of Directors, in reviewing its strategic plan, once again identified the need to increase charitable giving to the nonprofit sector as one of its top priorities.

Generous Colorado

The Generous Colorado campaign received public recognition in June 2009 when the two televised Generous Colorado PSAs launched in December 2008 received the 2009 Colorado American Marketing Association PEAK Award. The PSAs appear on Comcast began airing them extensively at the end of 2008 and 2009. Channel 4 provided in-kind airings through the latter half of 2009. We worked closely with the media to identify poignant informational stories to boost charitable giving at year-end, securing numerous key newscasts to benefit the sector.

The Association created GenerousColorado.org in December 2008 to provide a user-friendly educational resource and an online portal for giving. In 2009 we updated and remodeled the website to offer more information and easier navigation. Visitors can now easily find a cause or nonprofit to support as well as links to other sites that accept donations. An event calendar listing fundraising and benefit events is available for Coloradans to identify different ways to get involved with nonprofits. With emphasis on building a tradition of philanthropy, there is a section for kids of all ages – highlighting how they and their families can increase generosity. Individuals and nonprofits are able to discuss philanthropy in Colorado on the Generous Colorado Blog, accessible through the website. In its inaugural year of operation, the site averaged 416 sessions (individual visits) a week. The average visitor looked at approximately two pages per session, resulting in a site-wide total of 803 page views a week.

Check the Charity

The Colorado Nonprofit Association, the Secretary of State, the Attorney General, and The Denver Post Season to Share collaborated in November to establish ChecktheCharity.com. This new website promotes wise charitable giving and provides Coloradans with an additional way to find information about nonprofits when they want to make a donation. Visitors to the site can learn about nonprofits’ charitable purposes and review organizations’ financial information that nonprofits file with the Secretary of State. The site also links to GenerousColorado.org, and the websites of Secretary of State, Attorney General and The Denver Post Season to Share.

This partnership is one further step by the Colorado Nonprofit Association to increase giving in Colorado to all nonprofits. We know that trust, an understanding that a nonprofit is well-managed, and affiliation with a cause are primary factors leading donors to give in Colorado. We hope this new partnership will help Coloradans find all the information they need to successfully invest in nonprofits that fulfill all these attributes.
The Colorado Nonprofit Association prevailed to the meet the challenges of the downturned economy and maintained pursuit to assist nonprofits during the economic recession in 2009. With our proactive response, we offered additional resources in an effort to help nonprofits strategically assess the situation and respond to it. We also provided a variety of venues for presentation and discussion of issues arising from the economy. To support new programs to help nonprofits access greater opportunities through the American Recovery and Reinvestment Act (ARRA), the Association established the economic recovery and community outreach coordinator staff position.

Information and Resources

The Association worked in conjunction with the Community Resource Center (CRC) in early 2009 to produce a survey report – *Weathering the Storm: Challenges and Opportunities Facing Colorado Nonprofits During Recession* – to highlight the impact of Colorado’s economy on the demand for program services as well as the specific skills needed to support those programs. The report, sponsored by The Colorado Health Foundation, provided greater understanding of what nonprofits faced at the beginning of the year, what they had done in response to the declining economy, and what they needed in order to be most successful.

The Our3 Summit, co-hosted by the Association, initially presented the *Weathering the Storm* report. The survey results provided the opportunity for the Association to gain high visibility in the media! Most local television, radio and print outlets ran stories. Numerous national press affiliates also cited data from the report.

To learn how the economic downturn affected Colorado’s nonprofits since the beginning of 2009, the Association and CRC administered a second round of the survey in November. The new survey’s findings were released in December, and published in the 2009 Update of the *Weathering the Storm* report.

Key findings from the report update include:

- Nearly 65 percent of nonprofits said that a major funder reduced or eliminated their support due to the economy.
- Collaborating more, 39.6 percent of nonprofits shared expenses and costs and 46.8 percent built relationships around program delivery.
- Reducing expenses, 28.5 percent of nonprofits cut back or eliminated programs, 21.2 percent cut staff pay or hours and 15.9 percent laid off staff.
- Urban organizations experienced greater increase in demand for services.
- A higher percentage of arts and culture nonprofits reported experiencing chronic financial problems compared to other groups.

The Association’s efforts in providing information about ARRA funding also included creating and maintaining a [Recovery Act website](#). The site initially contained information and resources about federal stimulus opportunities under the categories of workforce, new energy economy, health care, education,
family and community, housing, public lands, and the arts.

In addition, throughout 2009 the Association advocated that state and local government agencies consider nonprofits when designing programs with the new federal dollars; provided information sessions around the state; and worked with El Pomar Foundation, area funders and government to facilitate partnerships for matching grants to organizations applying directly for ARRA funded grants.

Venues for Discussion of Issues

In March, the Association hosted the Our3 Summit with several other partners in the Denver Metro area. The event provided opportunity to launch new information about the effects of the economy on nonprofits, included trainings to strengthen nonprofits’ ability to respond to the changing demands on them, and initiated communications and liaison options for collaboration between nonprofits.

The Association hosted a Recovery Act Forum in April to be proactive in bringing nonprofits the information they needed to participate more fully in ARRA. A full capacity crowd of more than 300 nonprofit professionals attended the forum in an overview discussion and eight sessions providing detailed information about specific programs featured in ARRA.

Strengthening Communities Fund Grant

The U.S. Department of Health and Human Services awarded the Association a $250,000 Strengthening Communities Fund grant funded through ARRA in late September, with complementary matching grants from area funders. Cash match sponsors included Anschutz Family Foundation, Boettcher Foundation, El Pomar Foundation, and City and County of Denver. The purpose of this grant is to strengthen nonprofits and increase their working and financial relationships with government agencies. During the last quarter of the year, the Association completed a pre-assessment survey of the state’s nonprofits, and is focusing activities on regions of the state with higher unemployment rates: Weld, El Paso, Pueblo, Montezuma, Montrose, Mesa and the San Luis Valley Counties. The Association created curriculum for three new classes offered in the seven regions of the state, and worked with government to improve opportunities for nonprofits to participate in ARRA grants and contracts. We contracted with the Denver Office of Strategic Partnerships, who in turn is offering grant related services to nonprofits in the City and County of Denver.
2009 Board, Committees and Volunteer Leadership

Board of Directors
Rebecca Arn o, The Denver Foundation, Board Secretary
Bruce Atchison, Colorado Lieutenant Governor’s Office
Juan Botello, Graland Country Day School, Board Vice Chair
David DeForest-Stalls, Big Brothers Big Sisters of Colorado
Tom Downey, Timothy & Bernadette Marquez Foundation, Board Chair
Cynthia Evans, retired, University of Northern Colorado Monfort School of Business
Susan France, Bonfils-Stanton Foundation, Past Board Chair
Jane Hansberry, Ph.D., University of Colorado Denver, School of Public Affairs
Mary Anne Harvey, The Legal Center for People With Disabilities and Older People
Noreen Keleshian, Cancer Support Community of Colorado
Rich Martinez, Young Americans Center for Financial Education
Lisa Meacham, Ehrhardt Keefe Steiner & Hottman (EKS&H), Board Treasurer
Frances Owens, Galloway Group
Katherine Peck, Gill Foundation
Kevin Seggelke, Food Bank of the Rockies
Tim Walsworth, United Way of Southwest Colorado

Leadership Advisory Committee
John Arigoni, Boys & Girls Club of Metro Denver
Kathleen Beatty, University of Colorado Denver, Graduate School of Public Affairs
Tillie Bishop, University of Colorado Board of Regents
Jim Chavez, Latin American Educational Foundation
Steve Corder, Kundinger, Corder & Engle, P.C.
Jen Darling, The Children’s Hospital Foundation
Kelly Felice, Center for Nonprofit Studies
Metropolitan State College of Denver
Jennifer Freeman, Colorado Youth Corp Association

Andrea Fulton, Denver Art Museum
Jean Galloway, Galloway Group
Mary Gittings Cronin, retired, The Piton Foundation
Giovanni V. Greco, The Wildlife Experience
Carol Hedges, Colorado Center on Law and Policy
David Henninger, Bayaud Enterprises
Ann Hinkins, Ehrhardt, Keefe, Steiner & Hottman, P.C. (EKS&H)
Tracy Jenkins Winchester, Colours TV
Jean Jones, retired, Girl Scouts of Colorado
Deborah Jordy, Colorado Business Committee for the Arts
Christine Marquez-Hudson, Mi Casa Resource Center for Women
Lydia McCoy, Colorado Children’s Immunization Coalition
Sue Mohrman, Warren Village, Inc.
Carrie H. Nolan, National Multiple Sclerosis Society, Colorado Chapter
Jeff Pryor, Anschutz Family Foundation
Rich Rainaldi, CiviCore
Kara Raines, Corona Insights
Kevin Raines, Corona Insights
Mike Roque, Denver Office of Strategic Partnerships
Ruth Ann Russell, Retired
Eric Sondermann, SE2 Partners, Inc.
Tony Tapia, Western Union Foundation
Kristin Todd, Daniels Fund
Elaine Torres, NEWS4 – CBS TV
Tracy Ulmer, The Denver Post
Dixie Van De Flier Davis, Adoption Exchange
Anne Warhover, The Colorado Health Foundation

Public Policy Committee
Rich Audsley, Mile High United Way
Stephen Block, Denver Options
Edie A. Busam, Aponte & Busam
Carmen Carrillo, Denver Department of Human Services
David DeForest-Stalls, Big Brothers Big Sisters of Colorado
Tom Downey, Timothy & Bernadette Marquez Foundation
Lon Erwin, Community Foundation Serving Southwest Colorado
Deb Federspiel, The Children’s Hospital
Amanda Foster, Qwest Communications
Jane Hansberry, Ph.D., University of Colorado Denver, School of Public Affairs
Mary Anne Harvey, The Legal Center for People With Disabilities and Older People
Noreen Keleshian, Cancer Support Community of Colorado
Toni Larson, Independent Higher Education of Colorado
Cami Learned, CCB Partners
Lorez Meinhold, Colorado Health Foundation
Glenna Norvelle, Denver Kids, Inc.
Marijo Rymer, The Arc of Colorado
Ken Santistevan, Denver Public Schools
Jeremy Schupbach, Alliance
Kristin H. Todd, Daniels Fund
Randy Weeks, Denver Center for the Performing Arts
Richard Westfall, Hale Westfall
Brad Young, RX Plus Pharmacies

Finance and Audit Committee
Juan Botello, Graland Country Day School
Jason Everett, Molson Coors
Lisa Meacham, Ehrhardt Keefe Steiner & Hottman (EKS&H), Chair
Katie Kramer, Boettcher Foundation
Rich Martinez, Young Americans Center for Financial Education
Ryan Sells, Ehrhardt Keefe Steiner & Hottman (EKS&H)
Alex Thorne, TIAA CREF

Membership Task Force
Raylene Decatur, Kittleman and Associates
Judy Garcia Navarro, American Red Cross
Southeast Colorado
Doris Kester, Southern Colorado Community Foundation
Jody McNerney, BBVA Compass Bank
Tim Walsworth, United Way of Southwest Colorado
Matt Wasserman, University of Colorado Foundation – Denver
Kathy Wegner
Ona Wigginton, Denver Art Museum

Clinica Tepeyac
Colorado Generosity Project Public Promotions Task Force

John Arigoni, Boys and Girls Club of Metro Denver
Rebecca Arno, The Denver Foundation
Ellen Brilliant
Kecia Carroll, KC Roberg
Leanna Clark, IMA Financial Group
Peter Drooge, Daniels Fund
Pecanne Eby, Brand Mentoring
Patricia Everett, The Gill Foundation
Susan France, Bonfils-Stanton Foundation
Andrea Fulton, Denver Art Museum
Mike Jackson, Community First Foundation
Phil Nash, Rose Community Foundation
Eric Sondermann, SE2 Partners
Robert Thompson, Mile High United Way
Elaine Torres, NDWS4 – CBS TV
Sarah Vermillion, First Nations Development Institute

Regional Advisory Councils

Metro Denver Region
Rich Audsley, Mile High United Way
Cheryl Haggstrom, Community First Foundation
Laura Kinder, The Volunteer Connection of Boulder County
Alyssa Kopf, Community Shares of Colorado
Stacy Lewis, Stacy Lewis and Associates
Gary Renville, Metro Volunteers, then Hands On Network
Greta Walker, Denver Rescue Mission
Jesse F. Wolff, Kempe Foundation

Northeast Region
Sara Allen, Consumer Credit Counseling
Service of Northern Colorado & Southeast Wyoming
Eric Berglund, Northern Colorado Economic Development Corporation
Ray Caraway, Community Foundation of Northern Colorado

Cynthia Evans, retired, University of Northern Colorado Monfort School of Business
Wendy Iishi, Bas Bleu Theater
Judy Knapp, Community Foundation Serving Greeley and Weld County
Gordan Thibedeau, United Way of Larimer County, Inc.
Jeannine Trussell, United Way of Weld County

Northwest Region
Penny Cowden, St. Mary’s Hospital Foundation
Paul Major, Telluride Foundation
Judy Riessen, Montrose Youth & Community Foundation
Ilene Roggensack, Third Sector Consulting
Mike Stahl, Hilltop Community Resources
Anne Wenzel, Western Colorado Community Foundation

Southeast Region
Andrea Aragon, United Way of Pueblo County
Midori Clark, Pueblo City – County Library
Tari Erickson, Otero Junior College
Janet Fieldman, Pueblo Community Health Center Foundation
Mary Gunn, David and Lucile Packard Foundation
Judi Ivan, Pueblo County Government
Doris Kester, Southern Colorado Community Foundation
Mary Lou Makepeace, Gay and Lesbian Fund for Colorado
Fran McClave, Pueblo County Government
Dena Sue Potestio, Colorado State University – Pueblo
Rod Slyhoff, Pueblo Chamber of Commerce
Wynona Sullivan, The Women’s Foundation of Colorado Board
Cora Zaletel, Colorado State University – Pueblo

Southwest Region
Jeannie Bennett, La Plata Electric Association
Paulette Church, Durango Adult Education Center, Inc.
Margie Deane Gray, Fort Lewis College Foundation
Lon Erwin, Community Foundation Serving Southwest Colorado

Karen Hoskin, The Silverton Family Center
Julie Jessen, Town of Pagosa Springs
Susan Lander, Music in the Mountains
Julie Levy, Region 9 Economic Development District
Jack Llewellyn, Durango Chamber of Commerce
Sheri Rochford, Durango Foundation for Educational Excellence
Tom Steen, Archuleta County Education Center
Tim Walworth, United Way of Southwest Colorado

Safety Committee
Stephanie Dreiling, Colorado I Have a Dream
Jean Garrison, St. Francis Center
Misty Howell, Regional Air Quality Control
Marty Kennedy, Special Olympics Colorado
Krisanda Panting, Dominican Sisters
Cynthia Wadle, Anchor Center for Blind Children

2009 Board, Committees and Volunteer Leadership (continued)
Highlights from the Consolidated Report

- Contributions receivable decreased from $212,185 in 2008 to $160,500 in 2009, primarily due to receipt of time restricted contributions related to the general operating.

- Membership dues income decreased from $453,504 in 2008 to $444,959 in 2009, primarily due to the timing of membership renewals and the loss of a small number of organizations.

- Accounts payable decreased from $149,606 in 2008 to $33,015 in 2009. The decrease is due to a refinement of normal operating procedures by allowing payment to vendors in a timely manner.

- Nonprofit Resources, Inc. had a net loss of $30,598 for the year, resulting from a decline in policies from nonprofits affected by the weakened economy.

Key not-for-profit ratios for the Colorado Nonprofit Association (only):

- Administration and Fundraising compared to total revenue in 2009: $308,229 / $1,288,344 = 24%

- Administration alone compared to total revenue in 2008: $330,165 / $1,435,362 = 23%

(Overhead spending of less than 25 percent of total spending is considered acceptable.)

Highlights from the Unconsolidated Report

While the Colorado Nonprofit Association is a membership organization, 32 percent of its revenues is attributable to membership dues. Thirty-three percent is obtained as earned income resulting from training, conferences and special programs. Thirty-five percent of 2009 revenues came from public sources. The Association’s long-term goal is to distribute income generation across these revenue sources, which have been nearly accomplished, and to continue funding strategies.

Seventy-six percent of expenditures went to program services, 22 percent to administrative and two percent to fundraising expenses — even as the Association increased its leadership role in speaking on behalf of and advocating for the sector.

2009 Income by Type

- Public Support: 35%
- Other: -1%
- Membership Dues: 32%

Expenditures by Function

- Administration: 22%
- Fundraising: 2%
- Program Service: 76%
The Colorado Nonprofit Association demonstrated sound fiscal management and accountability measures in 2009, as shown in the audit completed in May 2010 by Kundinger, Corder & Engle, PC. The financial statements shown are consolidating statements that represent the Colorado Nonprofit Association, Citizen Action for Colorado Nonprofits (the Association’s 501(c)(4) arm), and Nonprofit Resources, Inc. (the for-profit insurance agency owned by the Association).

### Colorado Nonprofit Association

#### Schedule – Consolidating Statement of Activities

**Year Ended December 31, 2009**

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues, gains and support:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and grants</td>
<td>$186,564</td>
<td>209,391</td>
</tr>
<tr>
<td>Colorado Nonprofit Week</td>
<td>59,158</td>
<td>27,500</td>
</tr>
<tr>
<td>Seminars and workshops</td>
<td>93,170</td>
<td></td>
</tr>
<tr>
<td>Memberships</td>
<td>444,959</td>
<td></td>
</tr>
<tr>
<td>Conferences</td>
<td>163,010</td>
<td>9,500</td>
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<tr>
<td>Publication sales</td>
<td>15,787</td>
<td></td>
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<tr>
<td>Advertising and mailing lists</td>
<td>24,487</td>
<td></td>
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<tr>
<td>Commissions, royalties and fees for services</td>
<td>165,198</td>
<td></td>
</tr>
<tr>
<td>Equity in subsidiary net income</td>
<td>-30,598</td>
<td></td>
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<tr>
<td>Interest income and other</td>
<td>14,255</td>
<td></td>
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<tr>
<td>Net assets released from restrictions</td>
<td>267,590</td>
<td>-267,590</td>
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<tr>
<td><strong>Total revenues, gains and support</strong></td>
<td>$1,395,839</td>
<td>-21,199</td>
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<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Expenditures:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program services:</td>
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<td></td>
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<tr>
<td>Colorado Nonprofit Week</td>
<td>$99,260</td>
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<tr>
<td>Education programs</td>
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<tr>
<td>Member services</td>
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<tr>
<td>Conferences</td>
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<td>Nonprofit advocacy</td>
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<tr>
<td>Strengthening Communities Fund</td>
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<tr>
<td>Insurance services</td>
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<tr>
<td><strong>Total program services</strong></td>
<td>$980,115</td>
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<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
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<tbody>
<tr>
<td>Supporting activities:</td>
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<td></td>
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<tr>
<td>Management and general</td>
<td>277,836</td>
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<tr>
<td>Fundraising</td>
<td>30,393</td>
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<tr>
<td><strong>Total supporting activities</strong></td>
<td>$308,229</td>
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<tr>
<td><strong>Total expenditures</strong></td>
<td>$1,288,344</td>
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<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
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</thead>
<tbody>
<tr>
<td><strong>Change in net assets</strong></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>107,495</td>
<td>-21,199</td>
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<table>
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<tr>
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<th>Temporarily Restricted</th>
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<tbody>
<tr>
<td><strong>Net assets at beginning of year</strong></td>
<td>$942,355</td>
<td>245,185</td>
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<table>
<thead>
<tr>
<th></th>
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<th>Temporarily Restricted</th>
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<tbody>
<tr>
<td>Less dividend declared</td>
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<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net assets at end of year</strong></td>
<td>$1,049,850</td>
<td>223,986</td>
</tr>
</tbody>
</table>

The complete Colorado Nonprofit Association 2009 Audit is available at www.ColoradoNonprofits.org/about.cfm.
<table>
<thead>
<tr>
<th>Citizen Action for Nonprofits</th>
<th>Nonprofit Resources, Inc</th>
<th>Total</th>
<th>Temporarily Restricted</th>
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</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>Unrestricted</td>
<td>Eliminations</td>
<td>Unrestricted</td>
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<tr>
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<td>186,564</td>
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<td></td>
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<td>–</td>
<td>59,158</td>
</tr>
<tr>
<td></td>
<td>–</td>
<td>–</td>
<td>93,170</td>
</tr>
<tr>
<td></td>
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<td>–</td>
<td>444,959</td>
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<td>163,010</td>
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<td>8,046</td>
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<td>24,487</td>
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<td>2,232,434</td>
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<td>555,226</td>
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<td>555,226</td>
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<td></td>
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<td>–</td>
<td>1,535,341</td>
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<td>281,369</td>
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<td>559,208</td>
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<td>30,393</td>
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<td>281,369</td>
<td>–</td>
<td>589,601</td>
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<tr>
<td></td>
<td>836,595</td>
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<td>2,124,942</td>
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<tr>
<td></td>
<td>-30,598</td>
<td>30,598</td>
<td>107,492</td>
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<tr>
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<td>-220,387</td>
<td>-220,387</td>
<td>942,491</td>
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<tr>
<td></td>
<td>-10,000</td>
<td>10,000</td>
<td>–</td>
</tr>
<tr>
<td></td>
<td>179,789</td>
<td>-179,789</td>
<td>1,049,983</td>
</tr>
</tbody>
</table>

The Children's Museum of Denver
Colorado Nonprofit Association  
Schedule – Consolidating Statement of Financial Position Information  
December 31, 2009

<table>
<thead>
<tr>
<th></th>
<th>Colorado Nonprofit Association</th>
<th>Citizen Action for Colorado Nonprofits</th>
<th>Nonprofit Resources, Inc.</th>
<th>Eliminations</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,064,636</td>
<td>133</td>
<td>98,384</td>
<td>–</td>
<td>1,163,153</td>
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<tr>
<td>Accounts receivable, net</td>
<td>51,186</td>
<td>–</td>
<td>96,037</td>
<td>–</td>
<td>147,223</td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>160,500</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>160,500</td>
</tr>
<tr>
<td>Prepaid expenses and other</td>
<td>53,291</td>
<td>–</td>
<td>8,490</td>
<td>–</td>
<td>61,781</td>
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<tr>
<td>Contributions inventory</td>
<td>7,355</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>7,355</td>
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<tr>
<td>Investment in Nonprofit Resources, Inc.</td>
<td>179,789</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Insurance premium escrow</td>
<td>–</td>
<td>–</td>
<td>378</td>
<td>–</td>
<td>378</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>26,876</td>
<td>–</td>
<td>11,012</td>
<td>–</td>
<td>37,888</td>
</tr>
<tr>
<td>Funds held in trust for others</td>
<td>–</td>
<td>–</td>
<td>25,016</td>
<td>–</td>
<td>25,016</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$1,543,633</td>
<td>133</td>
<td>239,317</td>
<td>-179,789</td>
<td>1,603,294</td>
</tr>
</tbody>
</table>

|                            |                                 |                                        |                          |              |                |
| **Liabilities and Net Assets:** |                                 |                                        |                          |              |                |
| Accounts payable           | $17,029                         | –                                      | 15,986                   | –            | 33,015         |
| Accrued expenses           | 56,285                          | –                                      | 18,526                   | –            | 74,811         |
| Deferred revenue           | 196,483                         | –                                      | –                        | –            | 196,483        |
| Deferred compensation liability | –                     | –                                      | 25,016                   | –            | 25,016         |
| **Total Liabilities**      | $269,797                        | –                                      | 59,528                   | –            | 329,325        |

|                            |                                 |                                        |                          |              |                |
| Common stock               | –                                | –                                      | 100                      | -100         | –              |
| Retained earnings          | –                                | –                                      | 179,689                  | -179,689     | –              |
| **Net assets:**            |                                  |                                        |                          |              |                |
| Unrestricted:              |                                  |                                        |                          |              |                |
| Undesignated              | 437,740                         | 133                                    | –                        | –            | 437,873        |
| Designated                | 612,110                         | –                                      | –                        | –            | 612,110        |
| **Total unrestricted net assets** | 1,049,850 | 133 | 179,789 | -179,789 | 1,049,983 |
| Temporarily restricted     | 223,986                         | –                                      | –                        | –            | 223,986        |
| **Total net assets**       | 1,273,836                       | 133                                    | 179,789                  | -179,789     | 1,273,969      |

|                            | $1,543,633                       | 133                                    | 239,317                  | -179,789     | 1,603,294      |

The complete Colorado Nonprofit Association 2009 Audit is available at www.ColoradoNonprofits.org/about.cfm.
Major Supporters
The following contributors, all of whom have demonstrated a steadfast commitment to Colorado’s nonprofit sector, provided multi-year or multi-use grants to the Colorado Nonprofit Association in 2009. Their generosity is also acknowledged below under specific programs and events supported.

Anschutz Family Foundation
Boettcher Foundation
Bonfils-Stanton Foundation
The Colorado Health Foundation
The Colorado Trust
Daniels Fund
The Denver Foundation
El Pomar Foundation
Kaiser Permanente
Pinnacol Assurance
Rose Community Foundation
U.S. Bank

General Operating Support
Bonfils-Stanton Foundation
The Colorado Health Foundation
Daniels Fund
The Denver Foundation
El Pomar Foundation
Kaiser Permanente
Pinnacol Assurance
Rose Community Foundation
U.S. Bank

Event Sponsors and Donors
Fall Conference and Exhibition
Presenting Sponsors
The Denver Foundation

Platinum Sponsors
The Marquez Fund

Media Sponsor
Denver Business Journal
Denver Post Community

Gold Sponsors
Gay & Lesbian Fund for Colorado
Pinnacol Assurance
Qwest

Track Sponsor
Compass Bank

Silver Sponsors
The Colorado Trust
Kaiser Permanente
Mile High United Way
Mountain States Employers Council
University of Colorado – School of Public Affairs
Wells Fargo Bank

Bronze Sponsors
Colorado Business Bank
The Colorado Health Foundation
Colorado Housing and Finance Authority
COPIC
Junior League

Copper Sponsor
David and Lucile Packard Foundation

Gold Sponsors
Colorado Business Bank
The Colorado Health Foundation
Colorado Housing and Finance Authority
COPIC

Silver Sponsors
The Colorado Trust
DANS Fund
Pinnacol Assurance
U.S. Bank

Premium Level Business Members
Group, LLC
Saltzman Anton Collins Mitchell, LLP
Cause Planet
CBIZ & Mayer Hoffman McGinn, P.C.
Comcast
Corona Insights
Denver Hispanic Chamber of Commerce
GiftWorks
Office Depot
Peck, Shaffer & Williams, LLP
Roecker Consulting; Hamma Nelson Massaro, LLP
Terra Firma
TIAA CREF
Xcel Energy

Individual Donors
Rebecca Arno
Bruce Atchison
Juan Botello
David Deforest-Stalls
Tom Dowsey
Cynthia Evans
Renny Fagan
Susan France
Jennifer Freeman
Jane Hansberry
Mary Anne Harvey
Betsy Jansen
Lucille Johnson
Noreen Keleshian and Roger Moore
Rich Martinez
Lisa Meacham
Frances Owens
Katherine Peck
Patricia Read and William Shunk
Charley Shimanski
Kristin Todd
Tim Walsworth
Selling Insurance. Protecting Nonprofits.

Nonprofit Resources is the only insurance brokerage in Colorado dedicated exclusively to understanding and meeting the needs of nonprofit organizations. This makes them the best insurance coverage for your nonprofit. A wholly-owned, for-profit subsidiary of the Colorado Nonprofit Association, the agency has served Colorado’s nonprofit sector for 14 years. The full-service insurance agency was initiated to benefit Colorado Nonprofit Association members – giving them a place to access insurance products that are sometimes difficult to obtain in the traditional insurance marketplaces. The company’s unique design allows it to provide protection to Colorado’s nonprofits while providing financial support to the Colorado Nonprofit Association programs.

Nonprofit Resources provides a full array of insurance products essential to nonprofits, some of which include:

- General liability
- Directors & Officers liability
- Property
- Workers’ Compensation
- Employee benefit products – health, dental, vision, life and disability plans
- Unemployment Compensation Trust

Individual Insurance

Nonprofit Resources achieved many accomplishments in 2009. Continuing to respond to the nonprofit community’s need for more benefits for employees, the agency added individual homeowners and auto insurance, and an online quoting system for individual identity theft coverage. Colorado Nonprofit Association member employees can receive a group discount of up to 10 percent off Liberty Mutual’s already competitive auto, home and renters’ insurance. Association member employees can obtain quotes for individual identity theft coverage through ID Theft Assist. Individual health insurance is still available for employees of nonprofit organizations who have difficulty accessing group health benefits. More information about these benefits is available at www.NpResources.org.

Raising Awareness to Help Protect Your Organization, Your Employees, Your Volunteers and Your Mission

Raising awareness of the agency continues to be the goal as Nonprofit Resources is one of the primary benefits available to Colorado Nonprofit Association members. Together, the staff represents more than 60 years of experience and pays solid attention to each client to help choose the best coverage to protect each unique nonprofit. The agency continued to enhance its website, making it more informative for visitors.

The Association’s annual Fall Conference & Exhibition remains one of Nonprofit Resources’ most important educational and networking events. It provides agency staff members the opportunity to meet potential clients and to converse with current ones about ways to protect their organizations now and in the future.

Nonprofit insurance is Nonprofit Resources’ specialty and we are the nonprofit experts, making our agency the leading source for the best policies for nonprofits.

Mission

We genuinely care about the important work of the Colorado nonprofit community by meeting the unique insurance needs of nonprofit organizations. We consistently deliver on this promise by selling top-quality insurance products. By providing product knowledge expertise and market insight, and by offering the highest quality customer service.
The mission of the Colorado Nonprofit Association is to lead, serve and strengthen Colorado nonprofit organizations.